

SRAM

SRAM

**ROCK
SHOX**

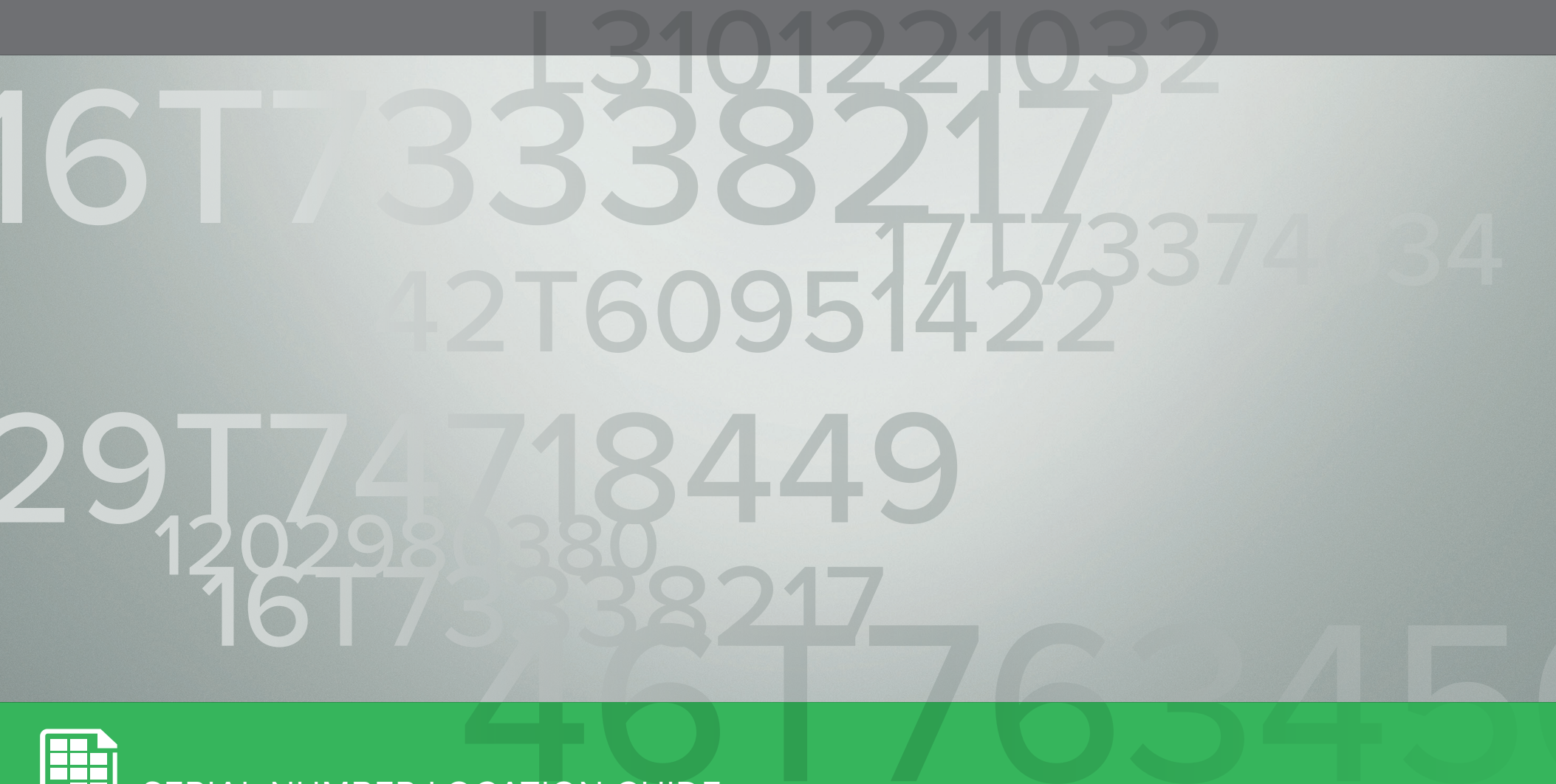
TRUVATIV

ZIPP

QUARQ

TIME

Component Serial Numbers



SERIAL NUMBER LOCATION GUIDE

General Notes

This document is intended to communicate where to find and how to interpret serial numbers on select SRAM, RockShox, Zipp, AVID, TIME, Truvativ, and Quarq branded components.

Images in this document are not to scale.

Your product's appearance may vary slightly from the images in this document.

Information in this document is subject to change without prior notice.

Some products do not have a serial number as formatted in this document.

If you have any questions please contact your SRAM representative.

For information about trademarks used in this manual, visit www.sram.com/website-terms-of-use.

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Serial Number Decoder

Use the legend below to decode the letters in the document:

- A or T = Product
- DD = Day
- L = Line Extension
- RRR = Revision
- S = Shift Extension
- UU = Unused Digits
- VV = Vendor
- WW = Week
- WW and ZZZ = ANT+™ Radio ID#
- X = Location
- Y = Last Digit of the Year
- YY = Two Digit Year
- YYYY = Four Digit Year
- ZZZ, ZZZZ, ZZZZZ, ZZZZZZ = Sequential Number

QR Code

Product Registration



Some products have a laser etched QR Code or a QR Sticker.

Scan the QR Code to register your component and/or locate the serial number associated with the component.

Electronic Product

SRAM AXS Battery



- The serial number is laser etched on the back of the battery.

Electronic Product

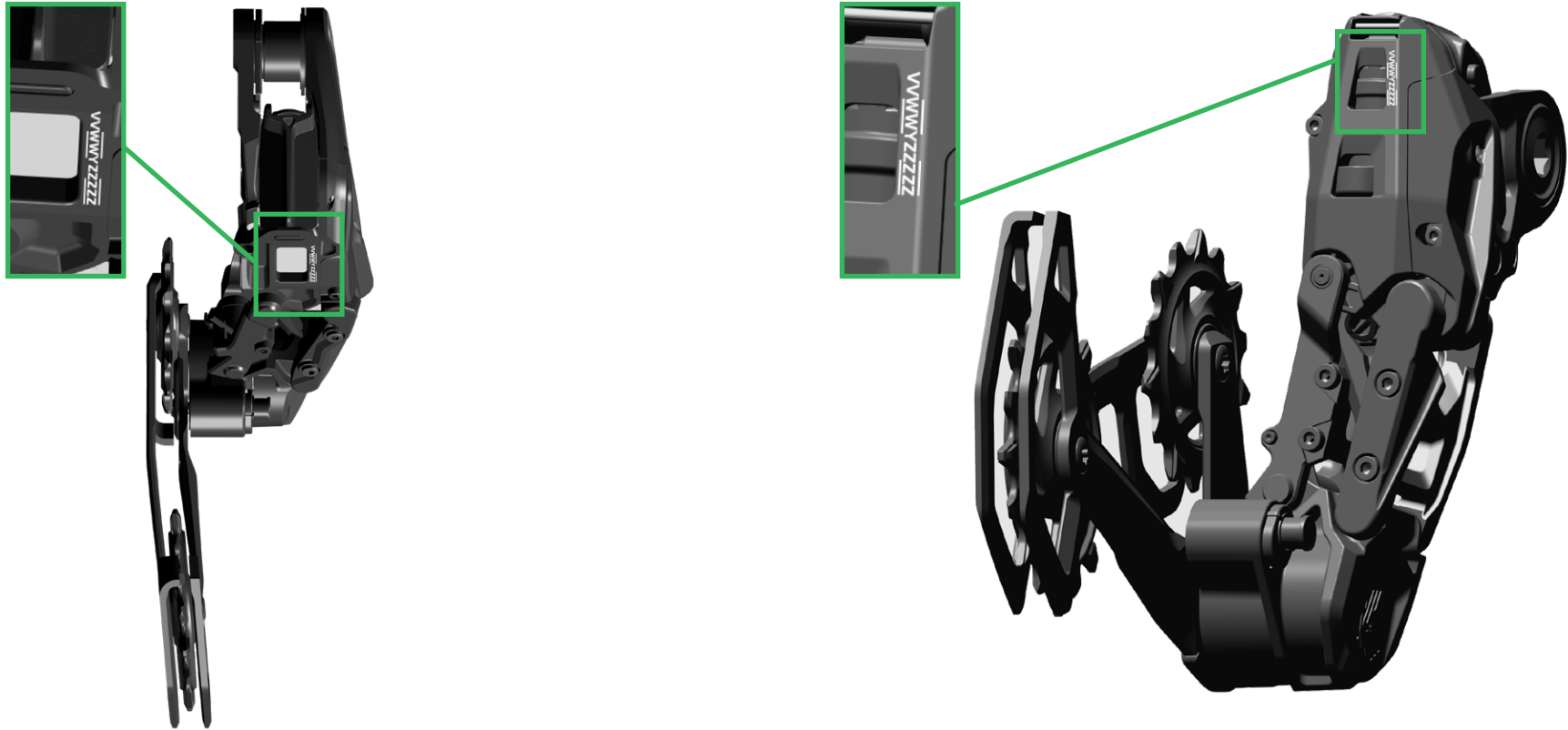
SRAM eTap and eTap AXS Front Derailleur



- The serial number is laser etched or inkjet printed on the back of the inner cage.

Electronic Product

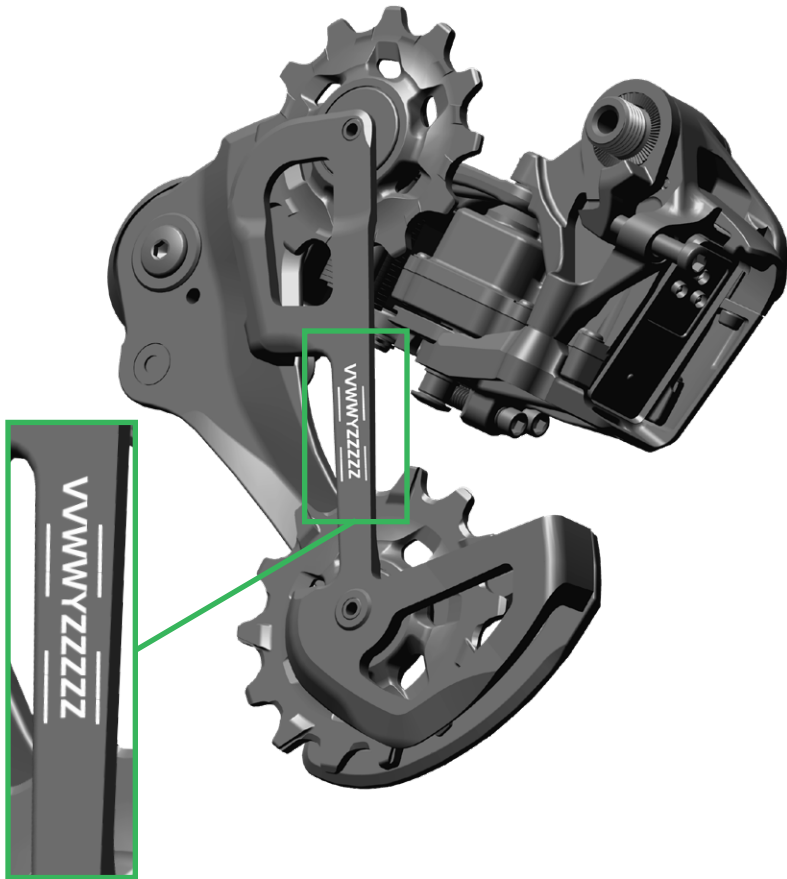
SRAM Eagle AXS Transmission Rear Derailleur



- The serial number is laser etched on the underside of the b-knuckle.

Electronic Product

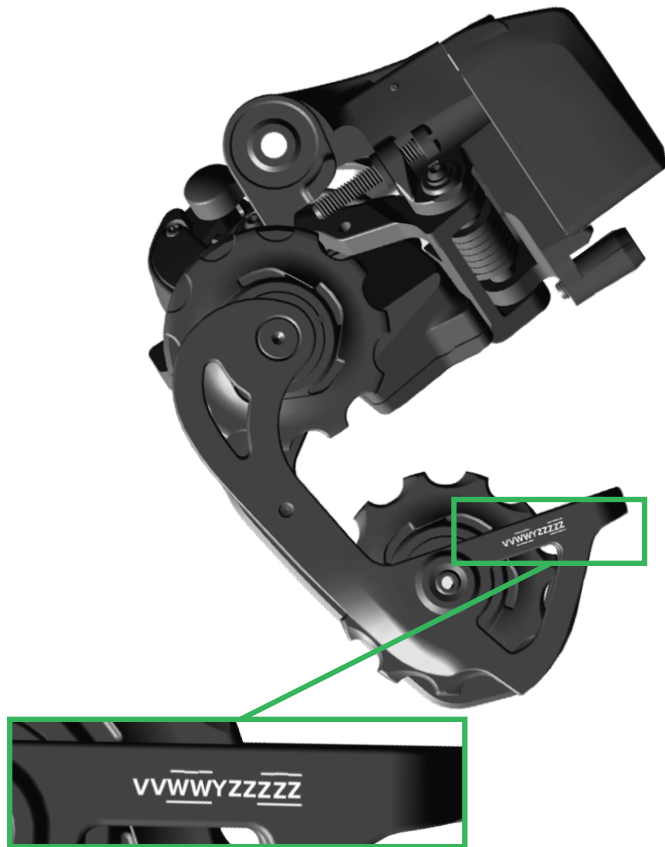
SRAM Eagle AXS Rear Derailleur



- The serial number is laser etched or inkjet printed on the back of the inner cage.

Electronic Product

SRAM RED AXS / SRAM Force AXS / SRAM Rival AXS / SRAM Apex AXS Rear Derailleur



- The serial number is laser etched or inkjet printed on the back of the inner cage.

Electronic Product

RockShox Flight Attendant Module

Front Suspension Module



- The serial number is laser etched above the battery connection.

Rear Shock Module



- The serial number is laser etched above the reservoir.

Electronic Product

RockShox Flight Attendant Pedal Sensor



- The serial number is laser etched on the side opposite from the certification decal.

Electronic Product - Seatpost

RockShox Reverb AXS



- The serial number is laser etched on the back side of the post, under the Minimum Insertion art, and on the non-drive side of the post head.

Electronic Product

Eagle Powertrain Bridge AXS Display



- The serial number is laser etched on the side, above the cable exit.

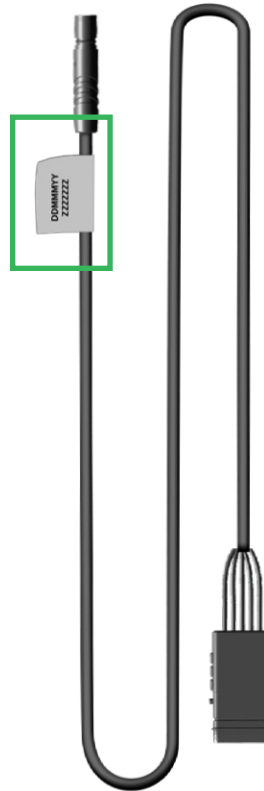
Electronic Product

Eagle Powertrain Cords

Cable Harness



Display Cable



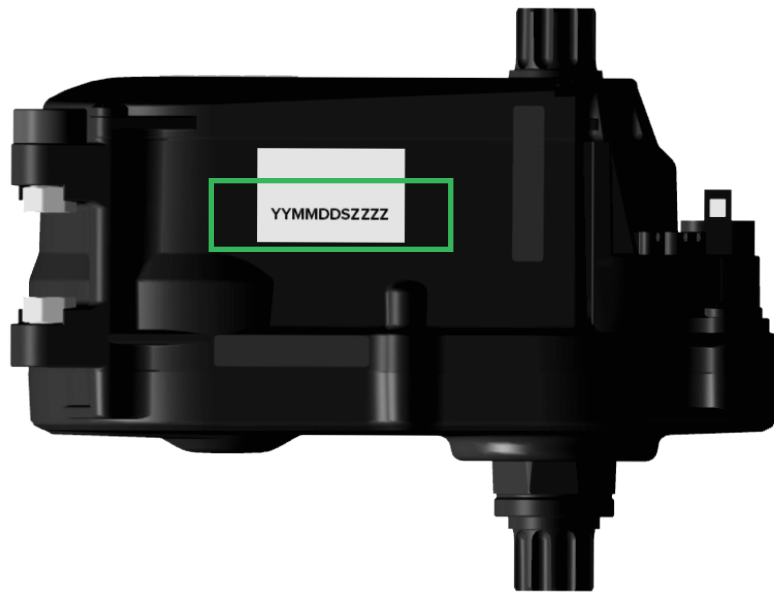
Charge Port



- The serial number is on a sticker on the cord.

Electronic Product

Eagle Powertrain Drive Unit



- The serial number is the last eleven numbers printed on a label on the underside of the drive unit.

Electronic Product

Eagle Powertrain Battery



- The serial number is on a sticker on the underside of the battery.

Electronic Product

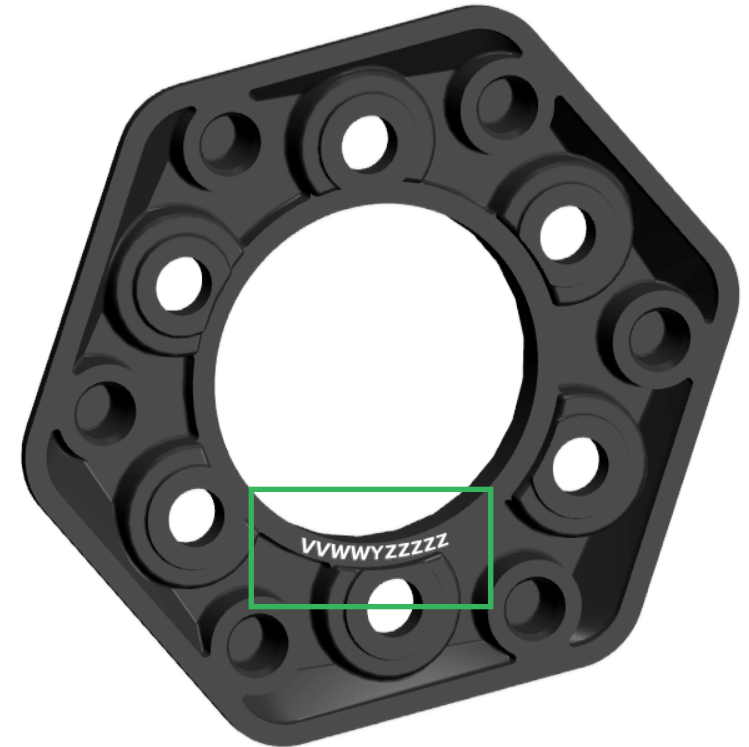
Eagle Powertrain Speed Sensor and Speed Ring

Speed Sensor



- The serial number is laser etched on the inside of the housing.

Speed Ring



- The serial number is laser etched on the inside of the Speed Ring.

Electronic Controller

SRAM BlipBox and Blip

BlipBox



- The serial number is laser etched on the under side.

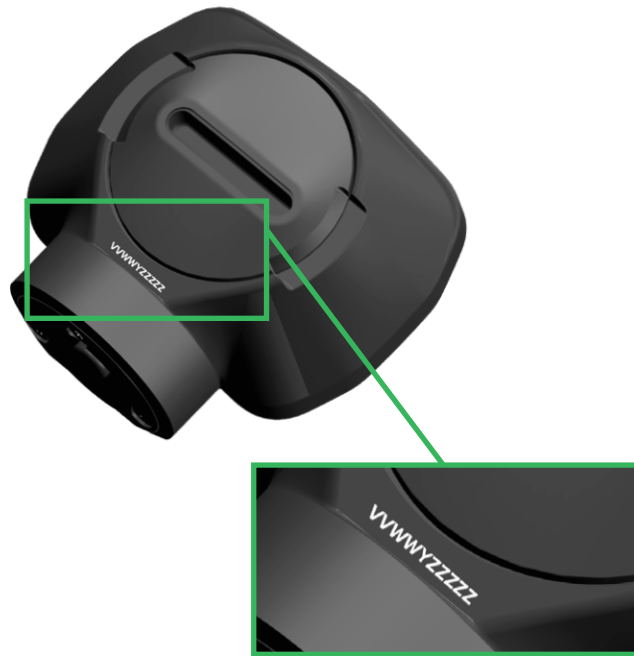
Blip



- The serial number is on a sticker on the under side.

Electronic Controller

SRAM Pod / Pod Ultimate



- The serial number is laser etched on the underside of the housing.

Electronic Controller

RockShox AXS / Eagle AXS

Left Side RockShox AXS Controller



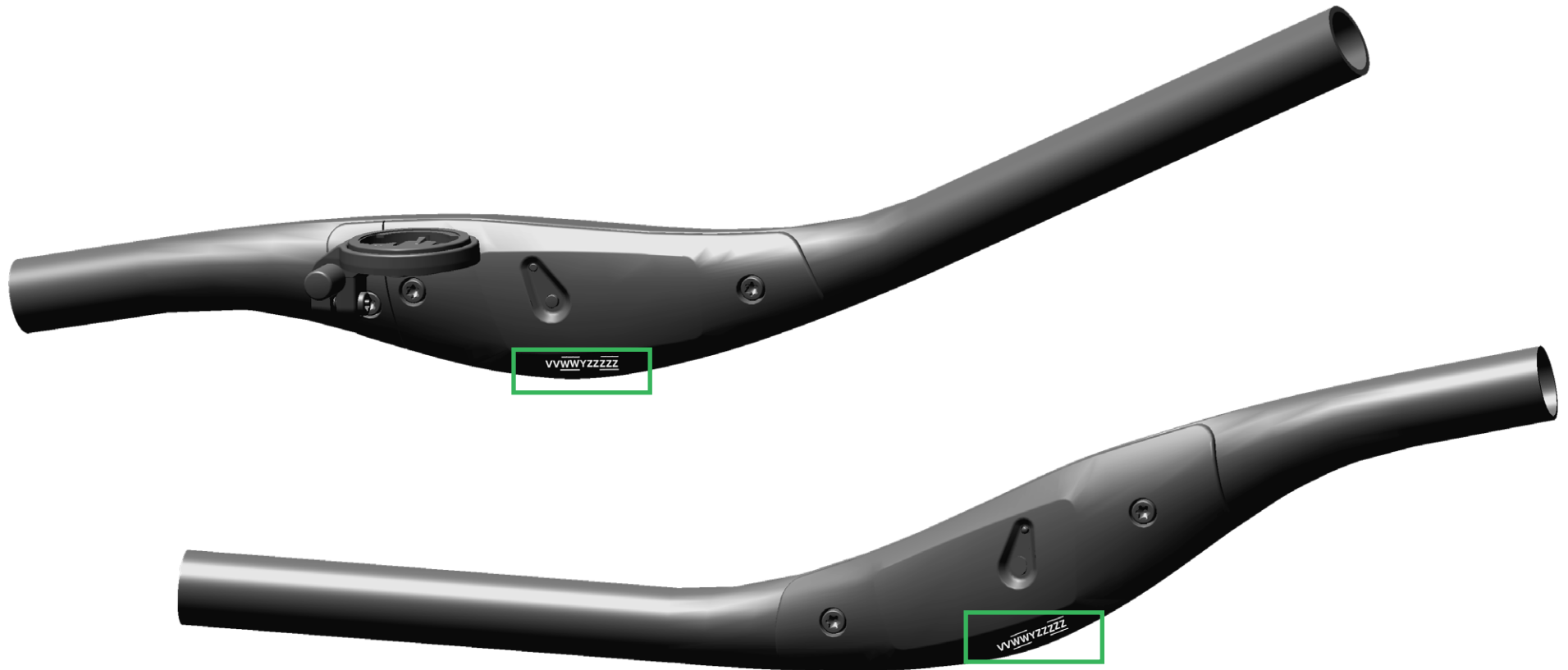
Right Side Eagle AXS Controller



- The serial number is laser etched on the underside of the housing.

Electronic Controller

Zipp Vuka Shift AXS 90



- The serial number is laser etched on the cover under the button certifications.

Electronic Shift-Hydraulic Brake Lever

SRAM RED eTap / SRAM Force eTap AXS / SRAM Force D2 AXS / SRAM Rival AXS / SRAM Apex AXS

SRAM RED eTap/ SRAM RED eTap AXS/ SRAM Force eTap AXS



SRAM Force D2 AXS / SRAM Rival AXS / SRAM Apex AXS



- The serial number is laser etched on the top of the reservoir cover or on the top of the cylinder sleeve. Do not use the number located on the brake lever blade for warranty claims.

Electronic Shift-Mechanical Brake Lever

SRAM eTap and eTap AXS



- The serial number is laser etched on the back of the shift-brake lever blade.

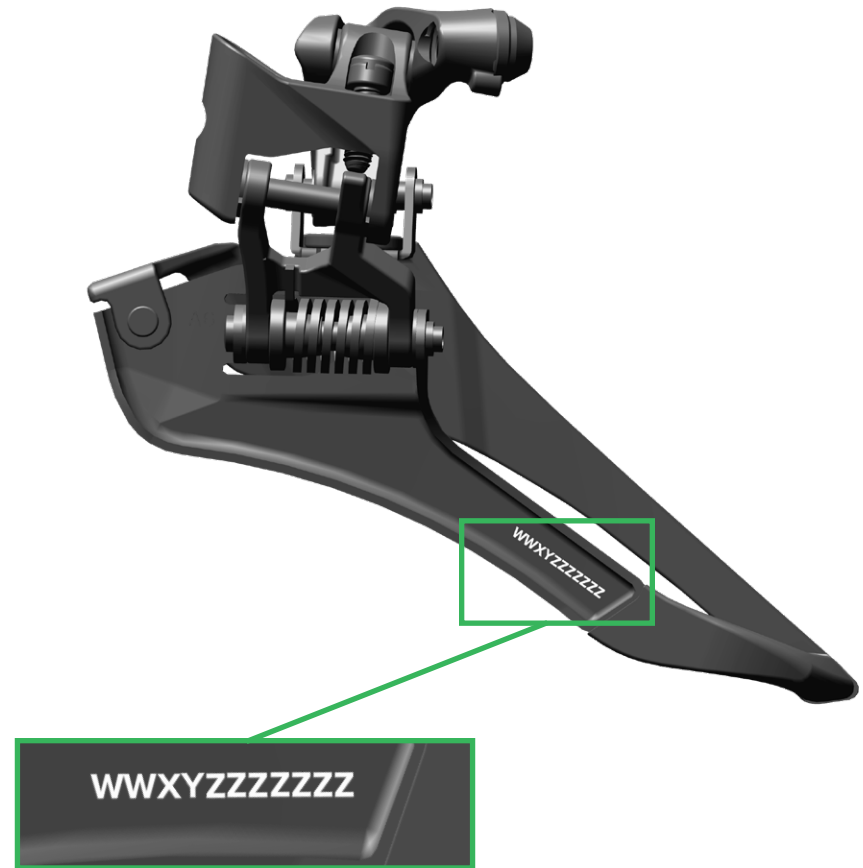
Mechanical Shifting - Front

MTB and Road Front Shifter

MTB



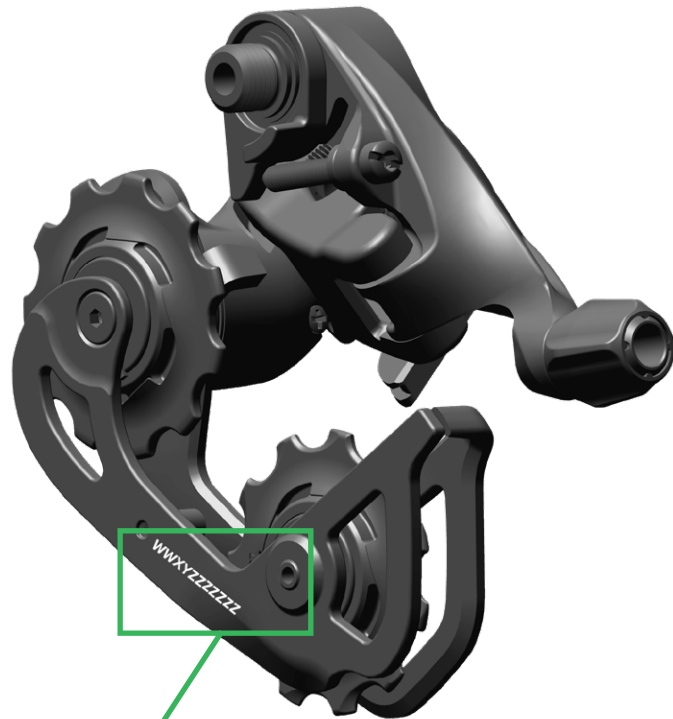
Road



- The serial number is laser etched on the back of the cage.

Mechanical Shifting - Rear

SRAM RED / SRAM Force / SRAM Rival / SRAM Apex Rear Derailleur



- The serial number is laser etched on the back of the inner cage.

Mechanical Shifting - Rear

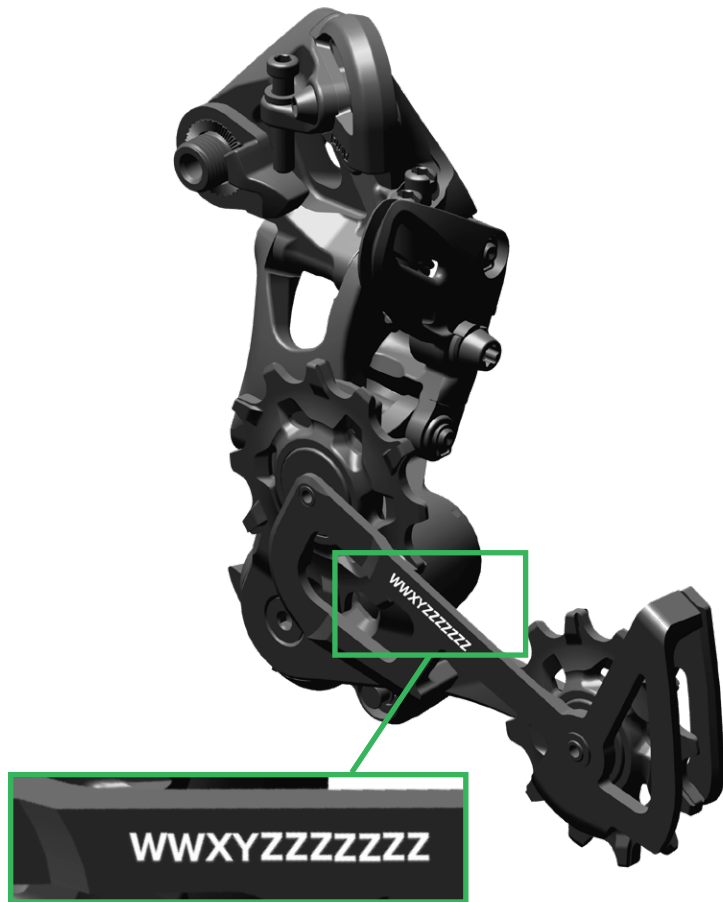
SRAM Apex Eagle / SRAM Apex XPLR Rear Derailleur



- The serial number and/or QR Code is laser etched on the back of the B-Knuckle.

Mechanical Shifting - Rear

XX / X0 / GX MTB Rear Derailleur

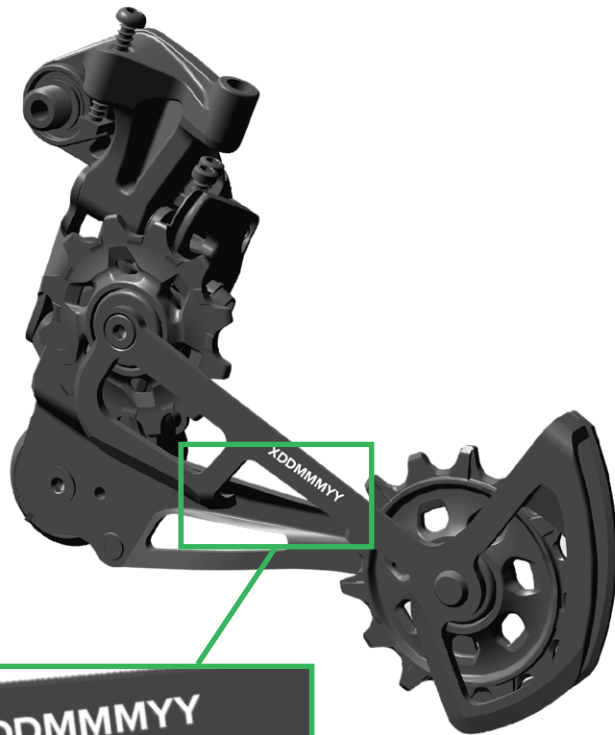


- The serial number is laser etched on the back of the inner cage.

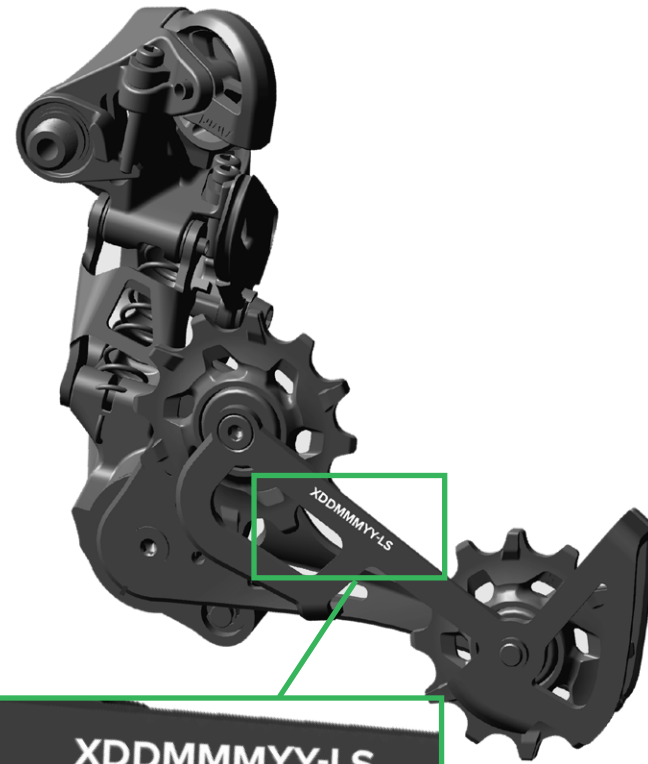
Mechanical Shifting - Rear

SX Eagle / NX Eagle / SX / NX / Apex 1 Rear Derailleur

SX Eagle/ NX Eagle



SX/ NX/ Apex 1



- The serial number is laser etched on the back of the inner cage.

Mechanical Shift-Brake Lever



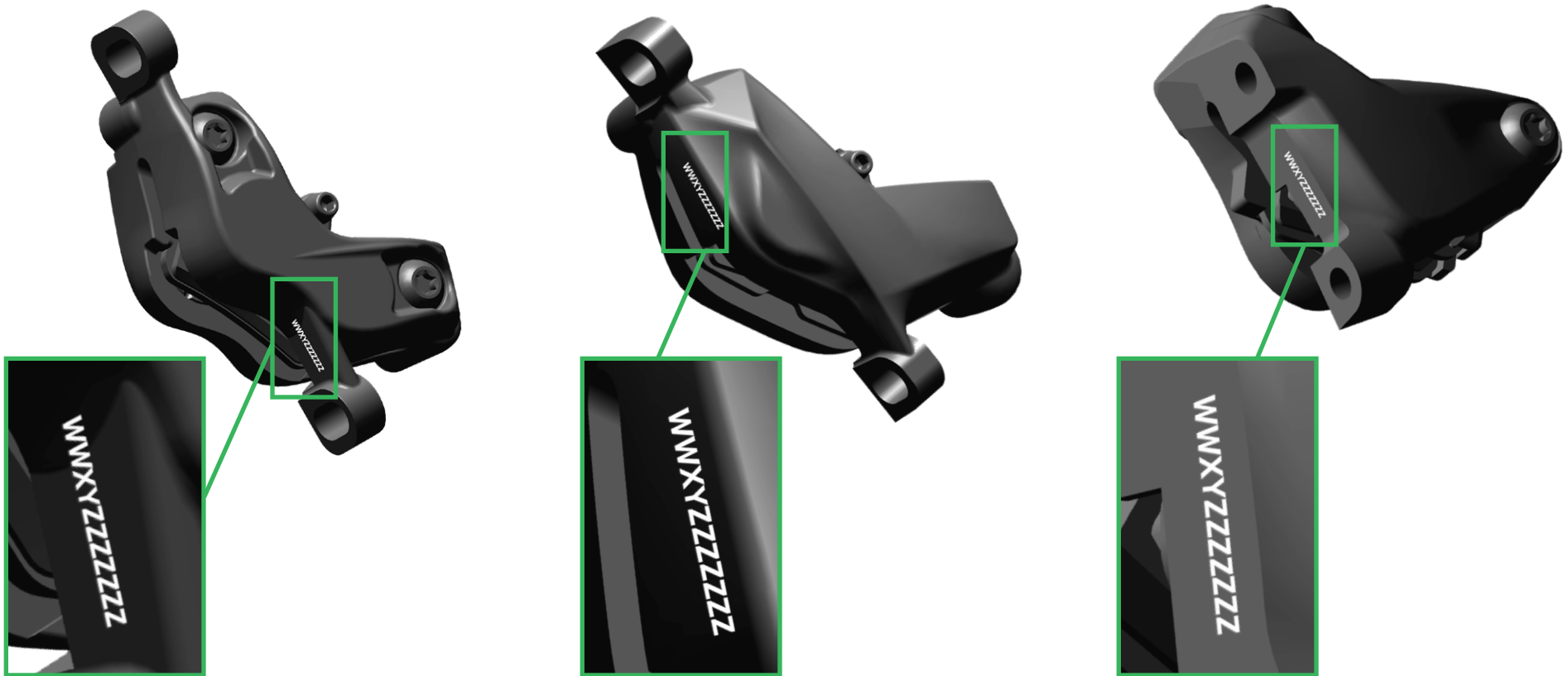
- The serial number is laser etched on the back of the shift-brake lever blade.

Mechanical Shifting Hydraulic Brake Lever



- The serial number is laser etched on the reservoir hatch under the hood.

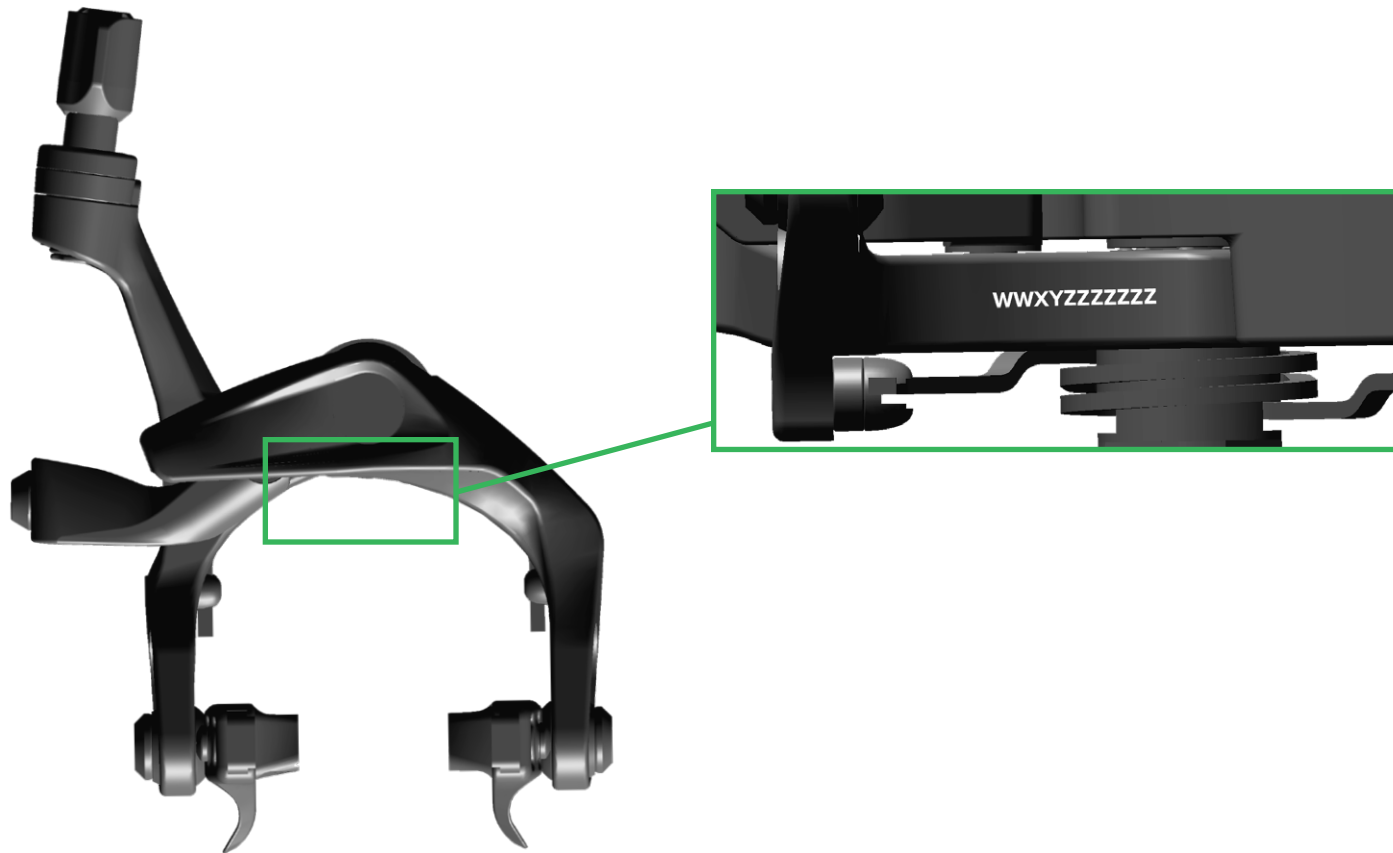
Hydraulic Disc Brake Caliper



- The serial number is laser etched on the underside of the brake caliper body.

Hydraulic Rim Brake

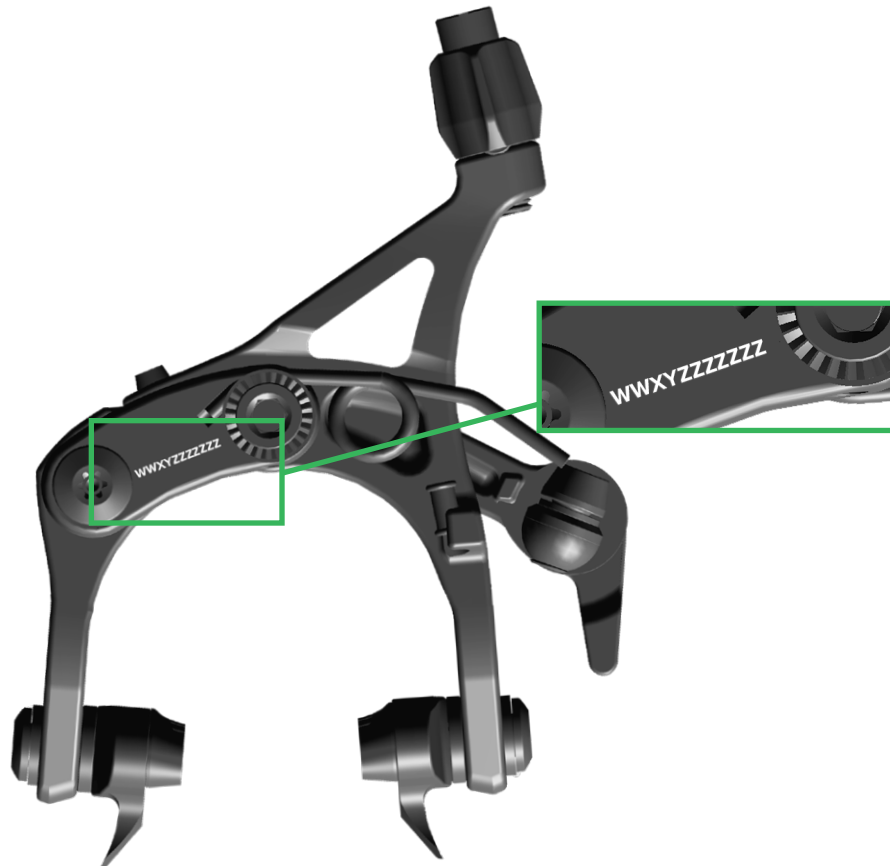
Single Pivot SRAM RED brake/SRAM RED Hydro/SRAM BL800



- The serial number is laser etched on the underside of the back brake arm.

Mechanical Rim Brake

SRAM Force / SRAM Rival / SRAM Apex



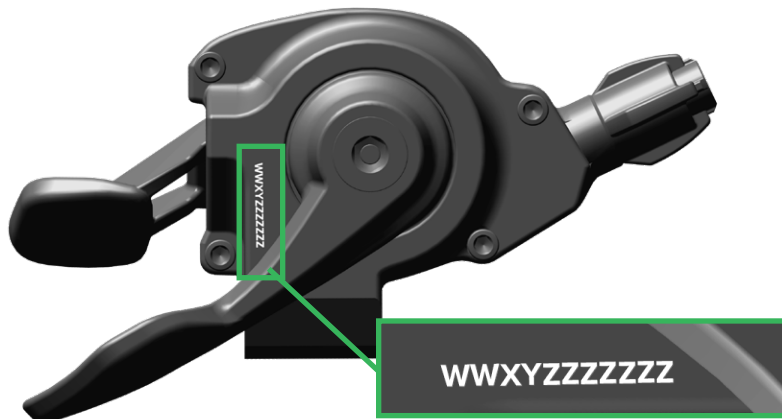
SRAM RED AeroLink Brake



- The serial number is laser etched on the back of the brake.

Mechanical Shifting

Trigger Shifter

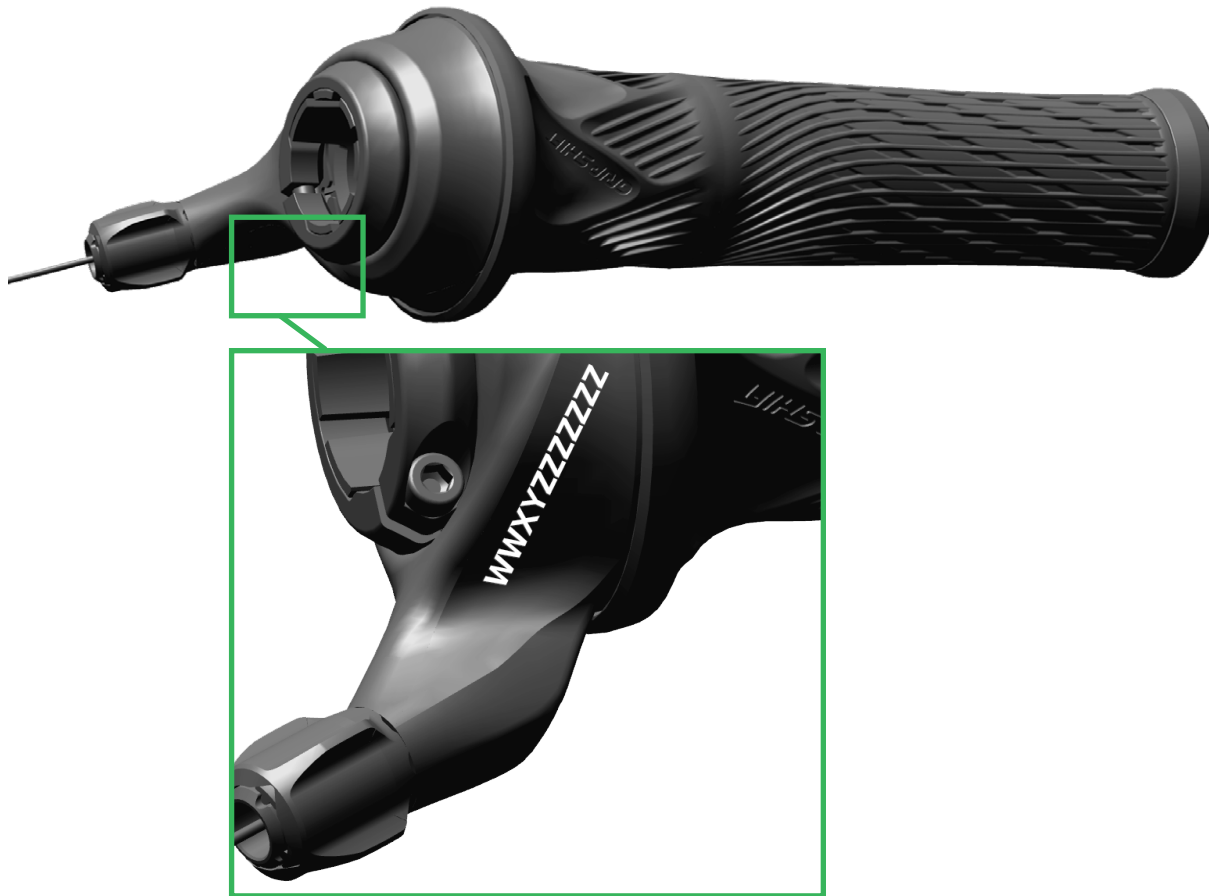


- The serial number is laser etched on the back of the lever or the underside of the housing.

Mechanical Shifting

Grip Shift

Serial Location after week 43, 2006

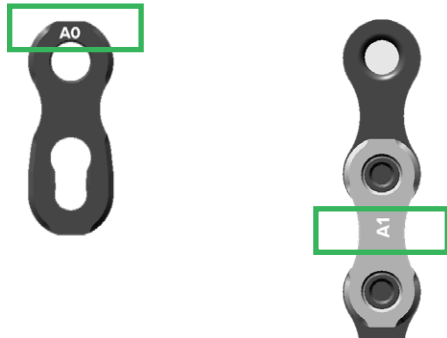


- The serial number is laser etched on the underside of the plastic housing.

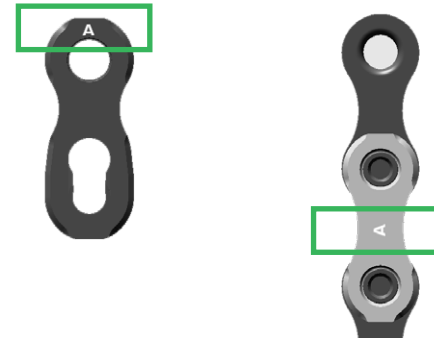
Chain and PowerLock / PowerLink

7/8/9/10/11 Speed

Date Code after 2010



Date Code prior to 2010



- The date code is around the pin press fit hole on the PowerLock/PowerLink and on the outer plates for the chain.

Chain and PowerLock

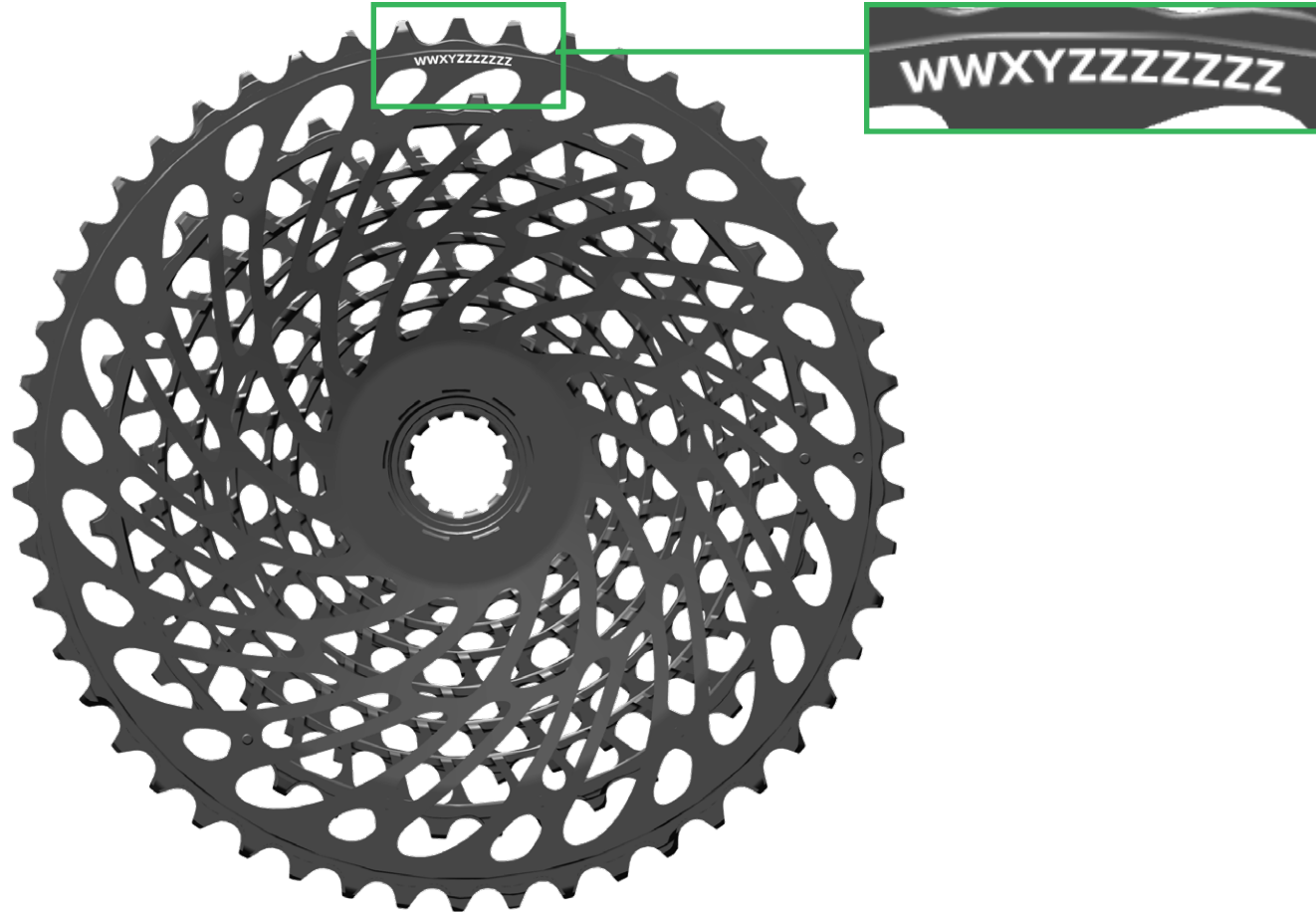
12 Speed

12 Speed PowerLock for MTB and Road



- The date code is above the round hole on the PowerLock and on the outer plate of the chain.

Cassette



- The serial number is laser etched on the back of the cassette.

Crank

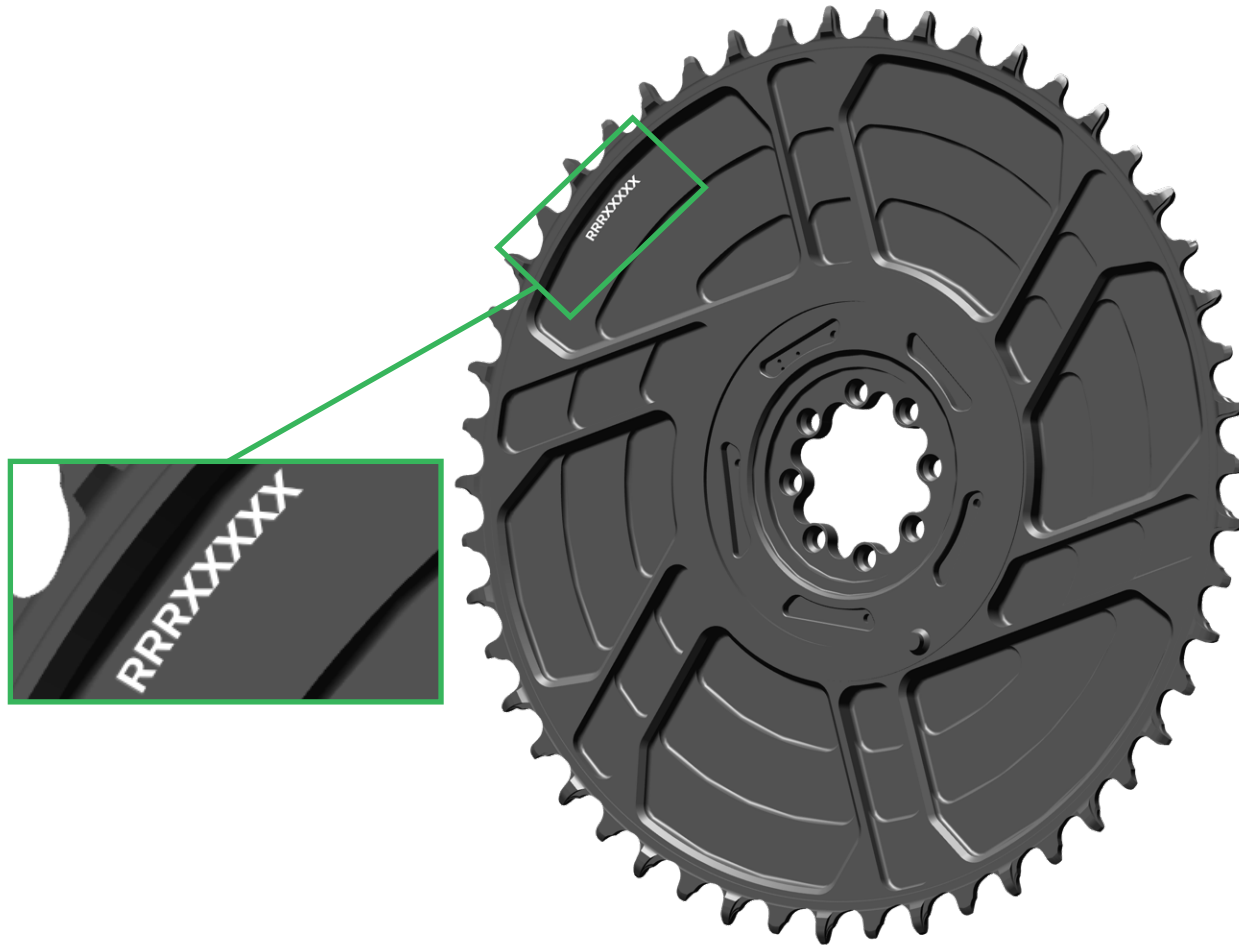
Carbon



- The serial number is laser etched under the pedal shaft hole on the inside of the crankarm.

Power Meter

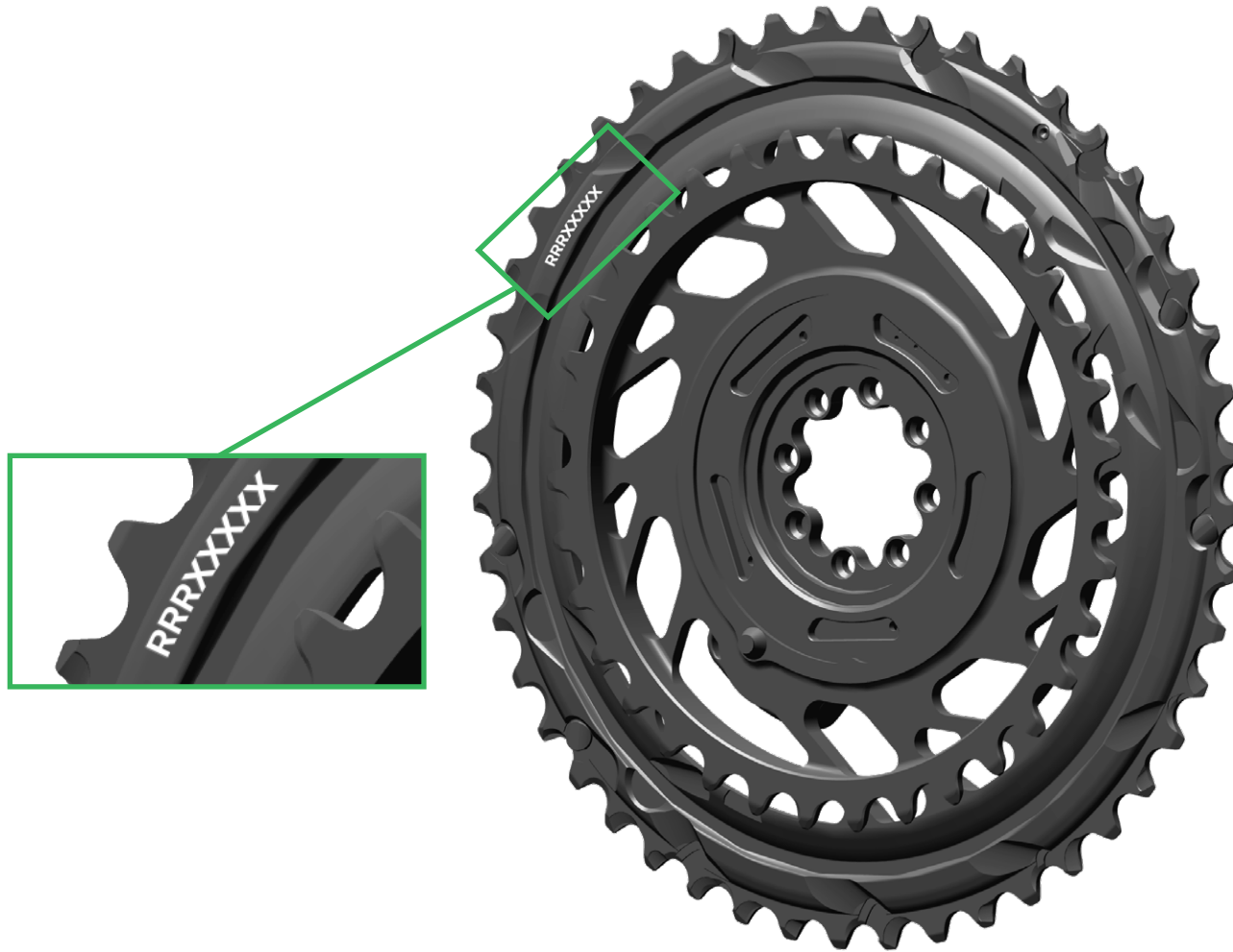
Direct Mount Aero 1x Chainring



- The serial number is laser etched on the back side of the chainring.

Power Meter

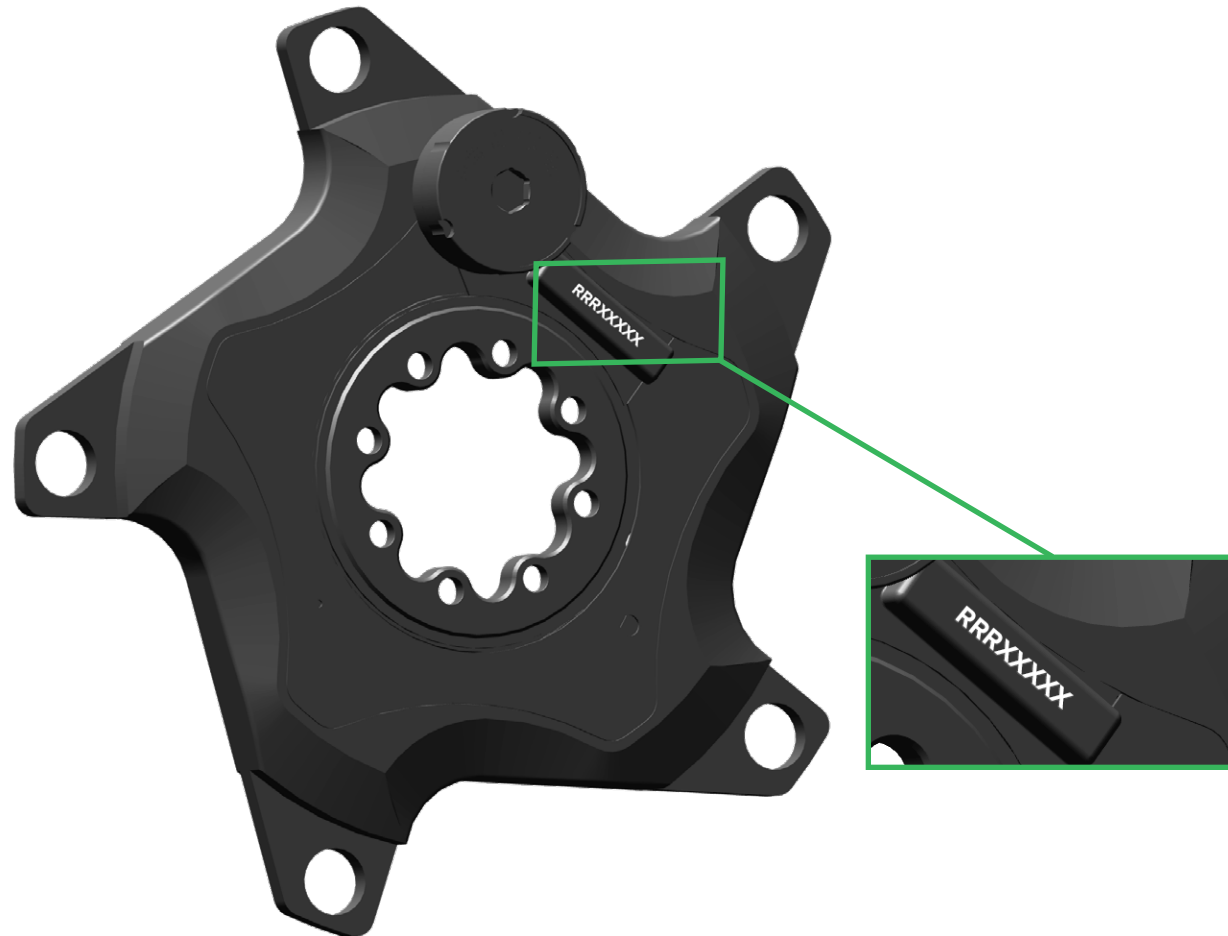
Direct Mount 2x Chainring



- The serial number is laser etched on the back side of the big chainring.

Power Meter

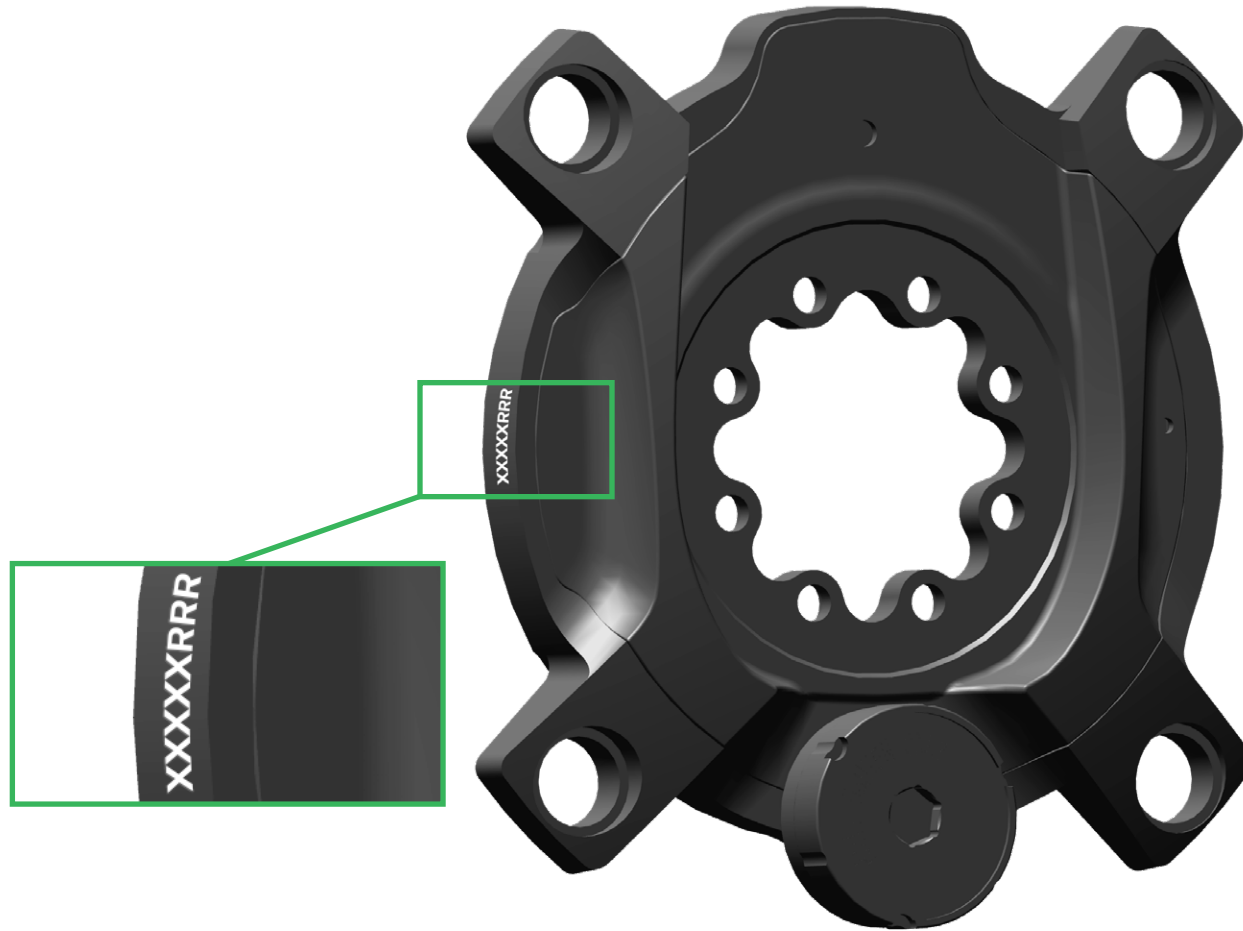
Quarq Riken/Elsa/RED/SBC/Cannondale Spiders



- The serial number is laser etched on the front side, next to the battery cover.

Power Meter

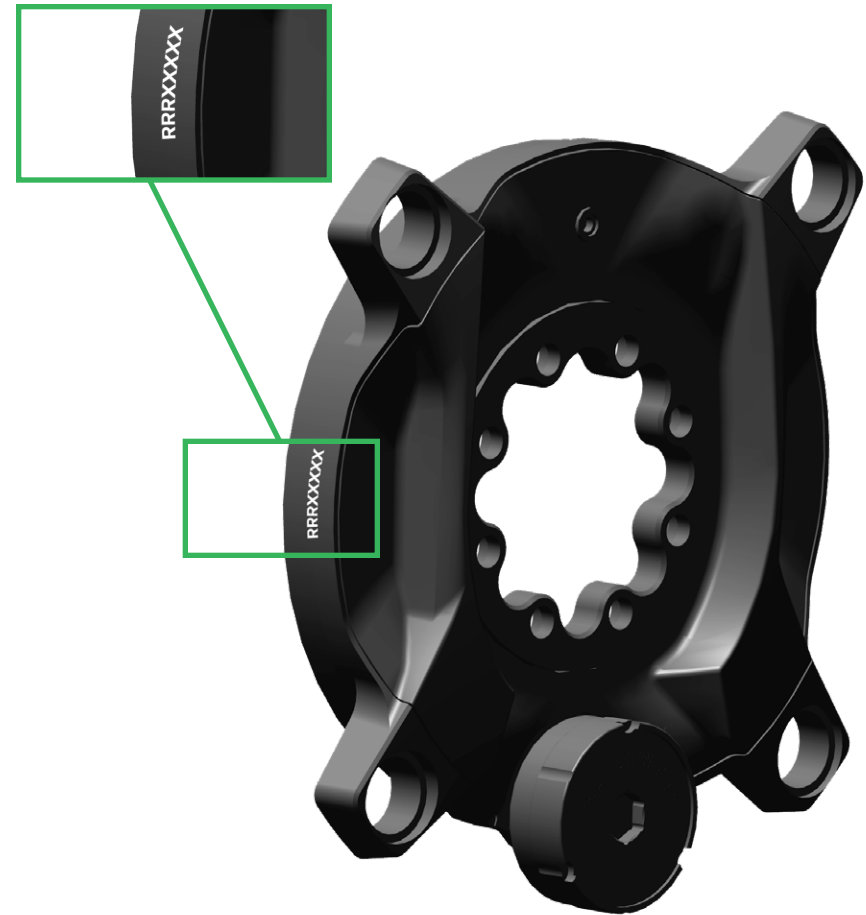
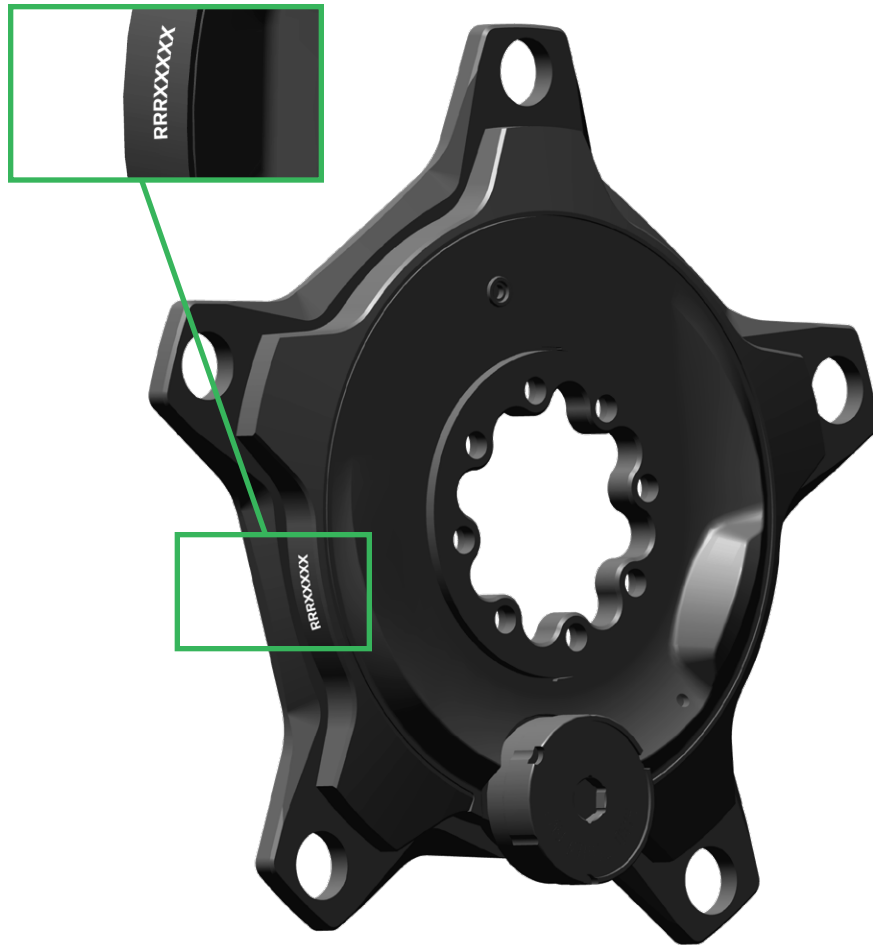
Quarq Elsa RS / XX1 Spiders



- The serial number is laser etched on the side, between the spider tabs.

Power Meter

SRAM RED 1x/ SRAM FORCE 2x/ DZero RED/ Quarq DFour/ Quarq DFour/ DZero SBC/ XX1 Eagle



- The serial number is laser etched on the side, between the spider tabs.

Power Meter

Threaded Power Meter Spider



- The serial number is laser etched on the back side along the bottom edge.

Power Meter

Battery Sled



- The serial number is laser etched on the side above the clocking rib.

Tuning Device - Wheel

Quarq TyreWiz

TyreWiz for ZIPP 3Zero Moto



Standard TyreWiz



- On TyreWiz for ZIPP 3Zero Moto, the serial number is laser etched on the side. On Standard TyreWiz, the serial number is laser etched on the top edge.

Tuning Device - Wheel

Quarq TyreWiz 2.0



- The serial number is laser etched on the front side.

Tuning Device - Suspension

Quarq ShockWiz

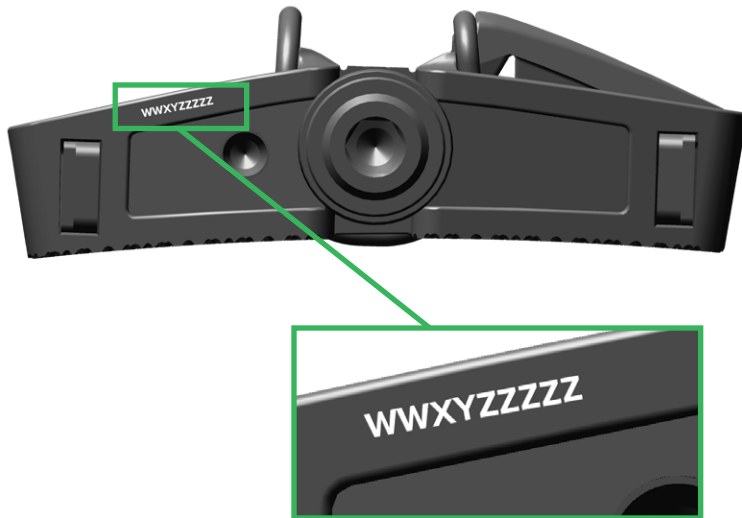


- The serial number is laser etched on the back of the device under the Q.

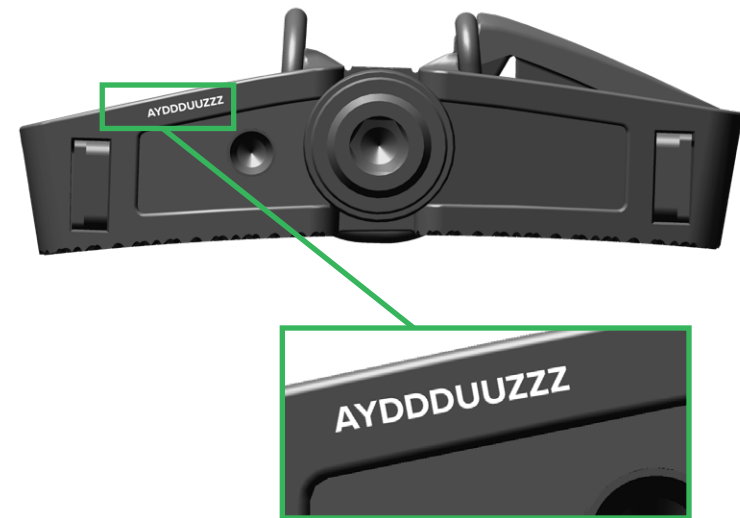
Pedal

TIME Link

Serial Location after July 1, 2021



Serial Location prior to July 1, 2021



- The serial number is etched on the spindle-side of the right pedal.

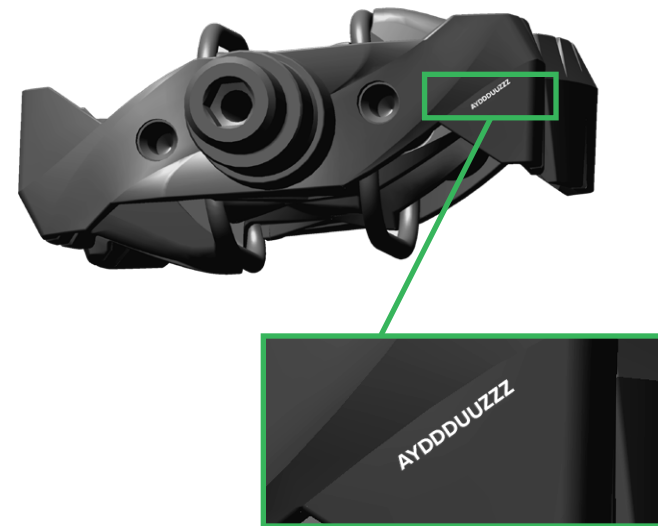
Pedal

TIME MX/DH

Serial Location after July 1, 2021



Serial Location prior to July 1, 2021

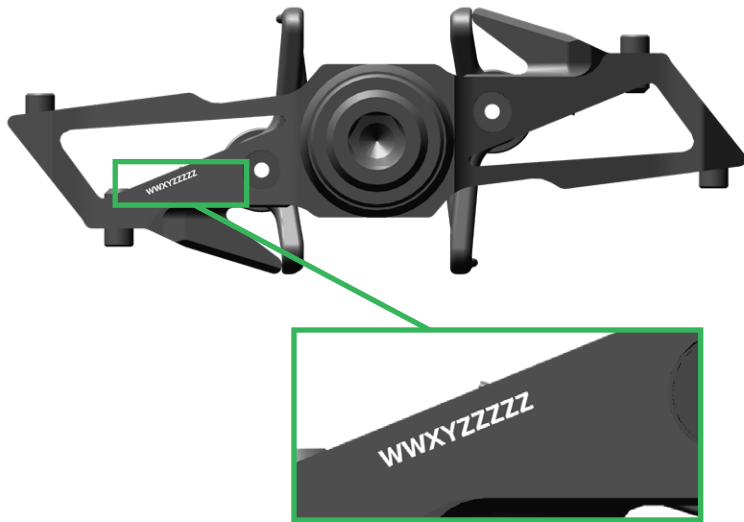


- The serial number is etched on the spindle-side of the right pedal.

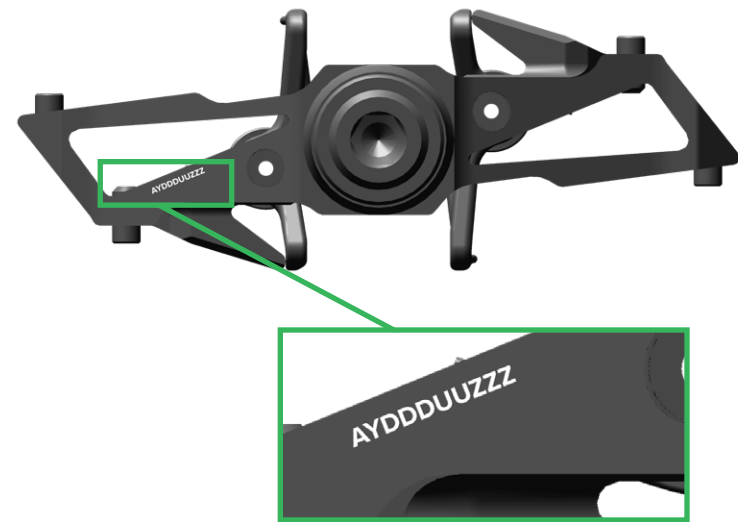
Pedal

TIME Speciale

Serial Location after July 1, 2021



Serial Location prior to July 1, 2021

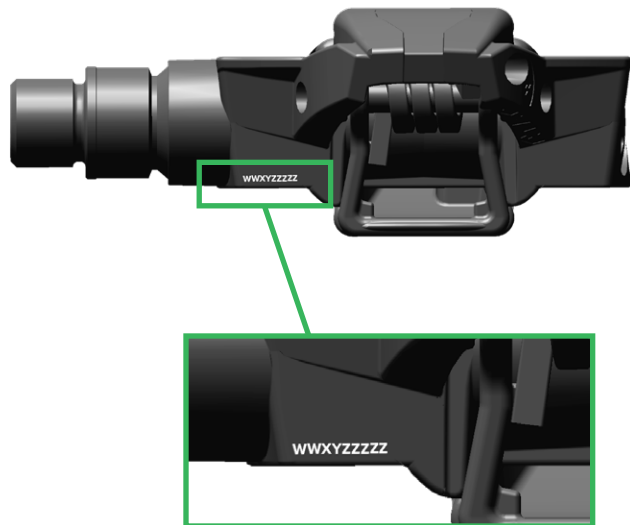


- The serial number is etched on the spindle-side of the right pedal.

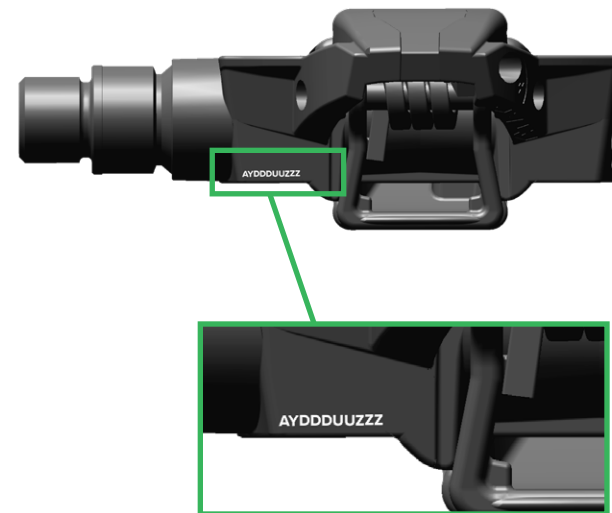
Pedal

TIME XC

Serial Location after July 1, 2021



Serial Location prior to July 1, 2021

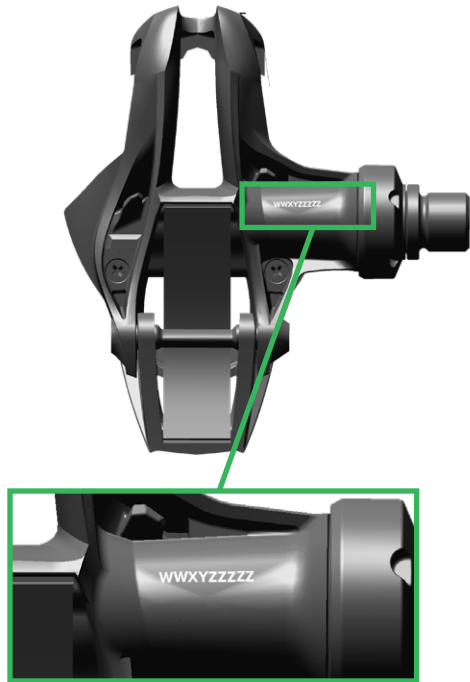


- The serial number is etched on the spindle-side of the right pedal.

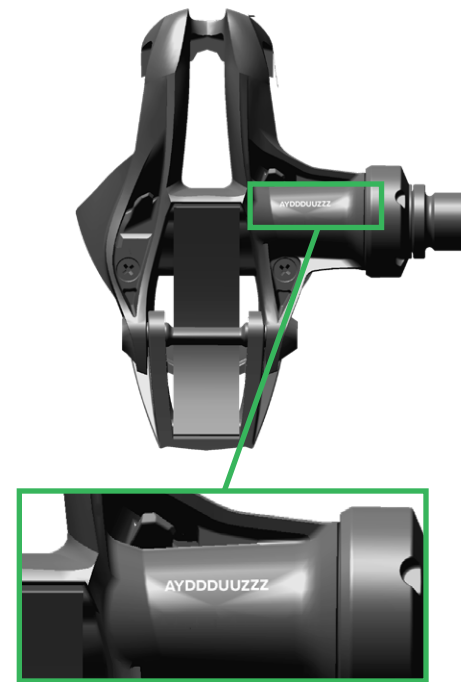
Pedal

TIME XPRESSO

Serial Location after July 1, 2021



Serial Location prior to July 1, 2021

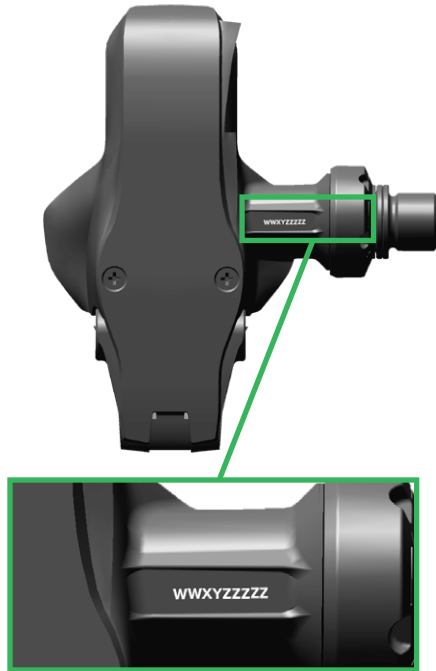


- The serial number is etched on the spindle-side of the right pedal.

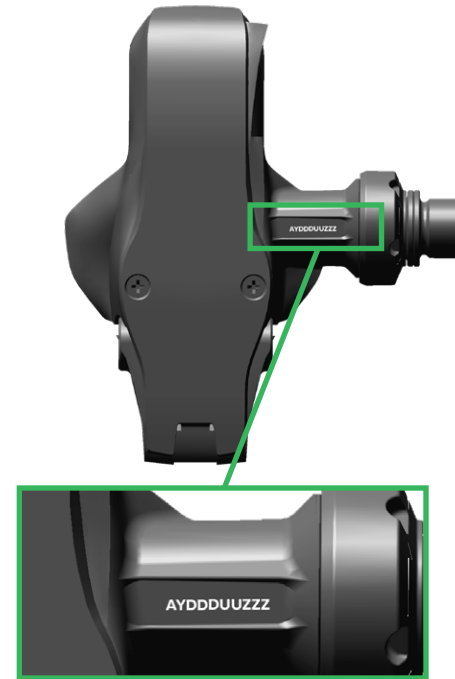
Pedal

TIME XPRO

Serial Location after July 1, 2021



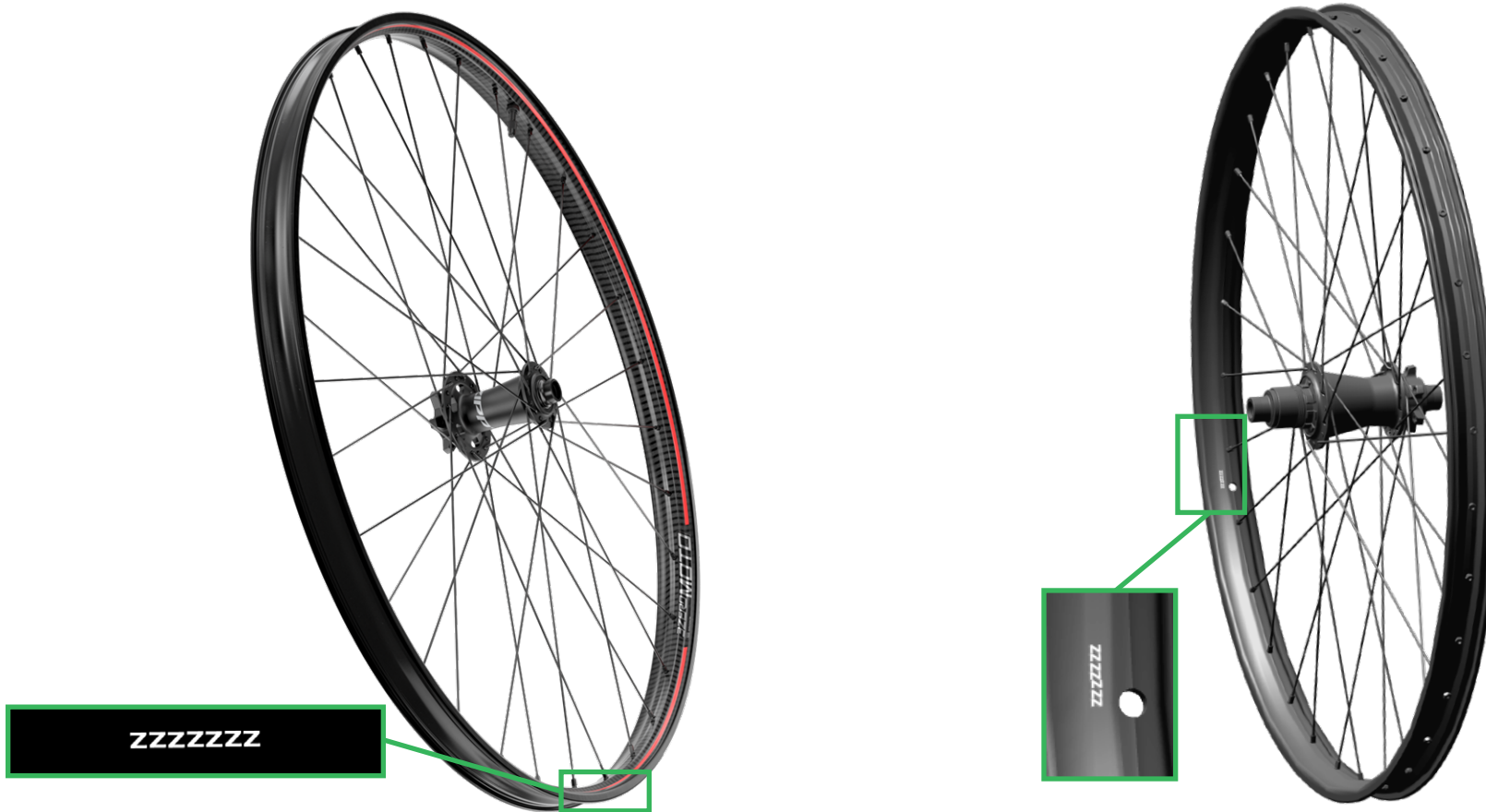
Serial Location prior to July 1, 2021



- The serial number is etched on the spindle-side of the right pedal.

Wheels

ZIPP 3Zero Moto



- The serial number is on a sticker on the rim across from the valve hole.
- The serial number is on the shipping box by the manufacturer's part number and bar code.
- The serial number is laser etched on the spoke bed, tire bed, or on the inside edge of the rim next to, or across from the valve hole.

Wheels

ZIPP Road



- The serial number is on a sticker on the rim across from the valve hole.
- The serial number is on the shipping box by the manufacturer's part number and bar code.
- The serial number is laser etched on the spoke bed, tire bed, or on the inside edge of the rim next to, or across from the valve hole.
- See next page for Zipp Super-9 Disc Wheels

Wheels

ZIPP Super-9 Disc

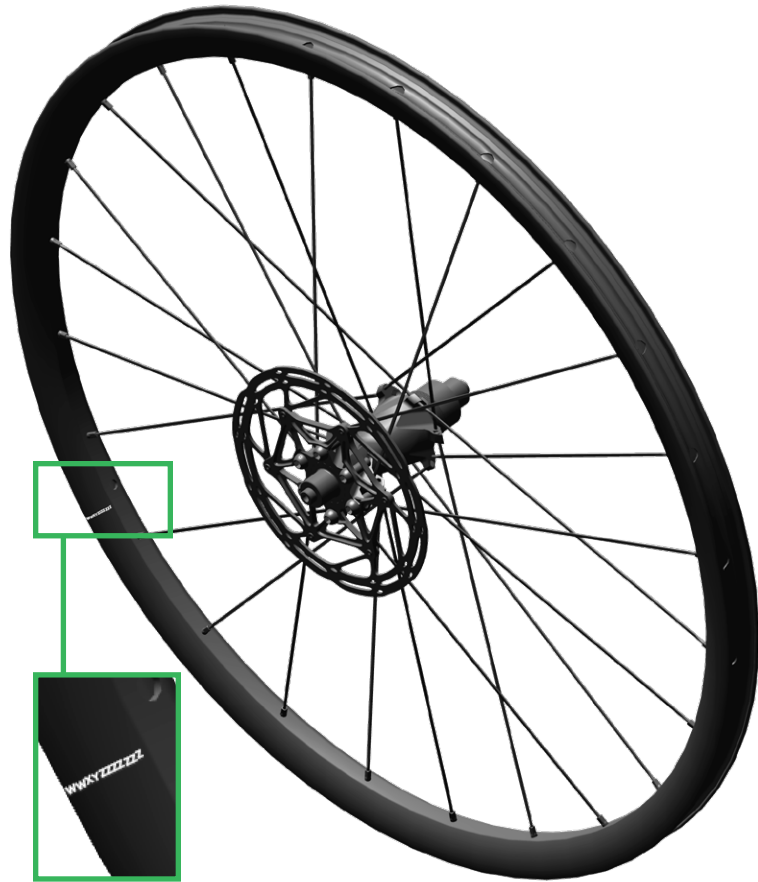


- The serial number is on a sticker under the tubeless tape and printed on the shipping box.
- The serial number is on the shipping box by the manufacturer's part number and bar code. **Consult the box for the serial number before removing the rim tape, if possible.**

Wheels

SRAM

SRAM MTB Carbon and Aluminum



- The serial number is laser etched on the non-drive side, next to the valve hole, or on non-drive side top of the valve hole decal.

Hydraulic Height-Adjustable Seatpost

RockShox Reverb Stealth / RockShox Reverb

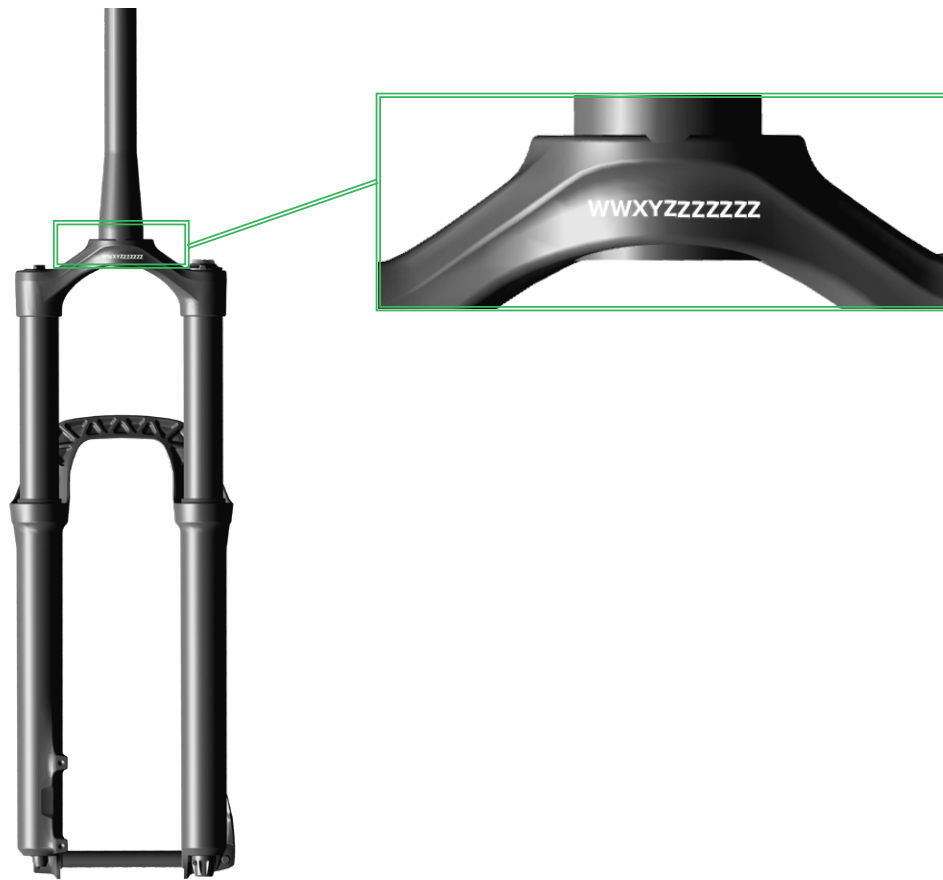


- The serial number is laser etched on the back side of the post, under the Minimum Insertion art.

Suspension - Front

RockShox - SID/ RS-1/ Reba/ Bluto/ ZEB/ Pike/ Lyrik/ Yari/ Revelation/ Recon Gold/ Sektor Gold& Silver/ 35/ Argyle/Rudy

Serial Location after September 3, 2007

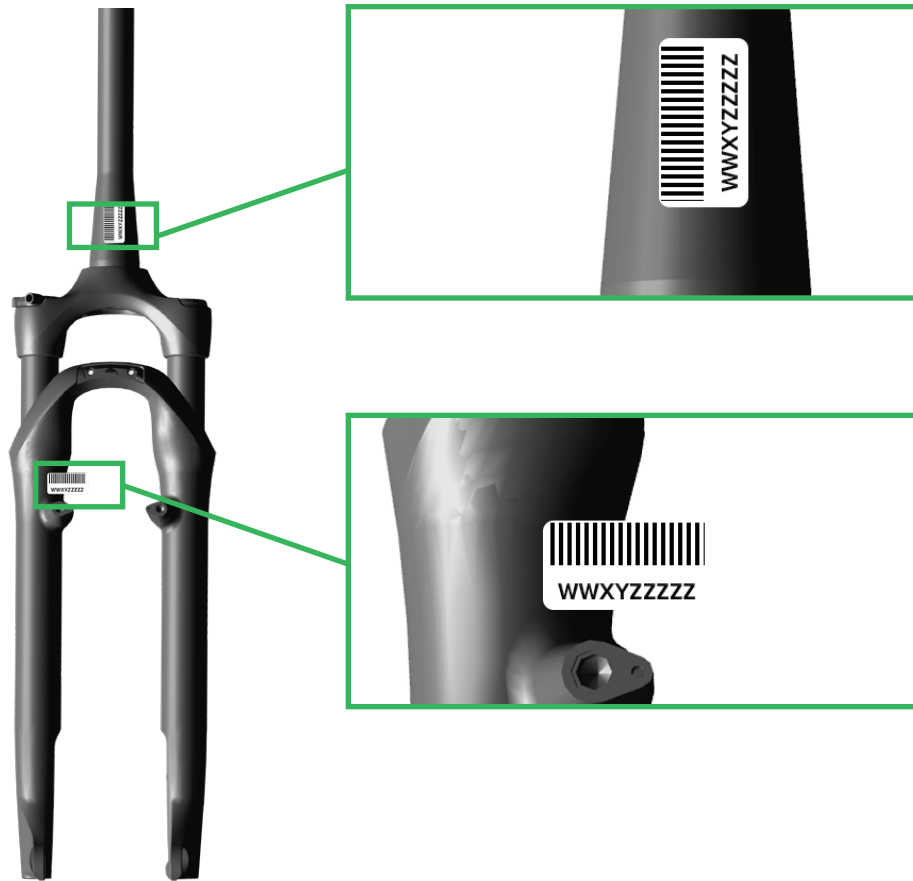


- The serial number is laser etched on the back of the crown. For RS1 and carbon fiber steerer tubes, there is a decal on the back side of the steerer tube.

Suspension - Front

RockShox- Paragon/ Paragon Silver/ Tora/ Dart/ XC 28/ XC 32/30 Gold and Silver/Recon Silver/ i-RIDE

Serial Location after September 3, 2007

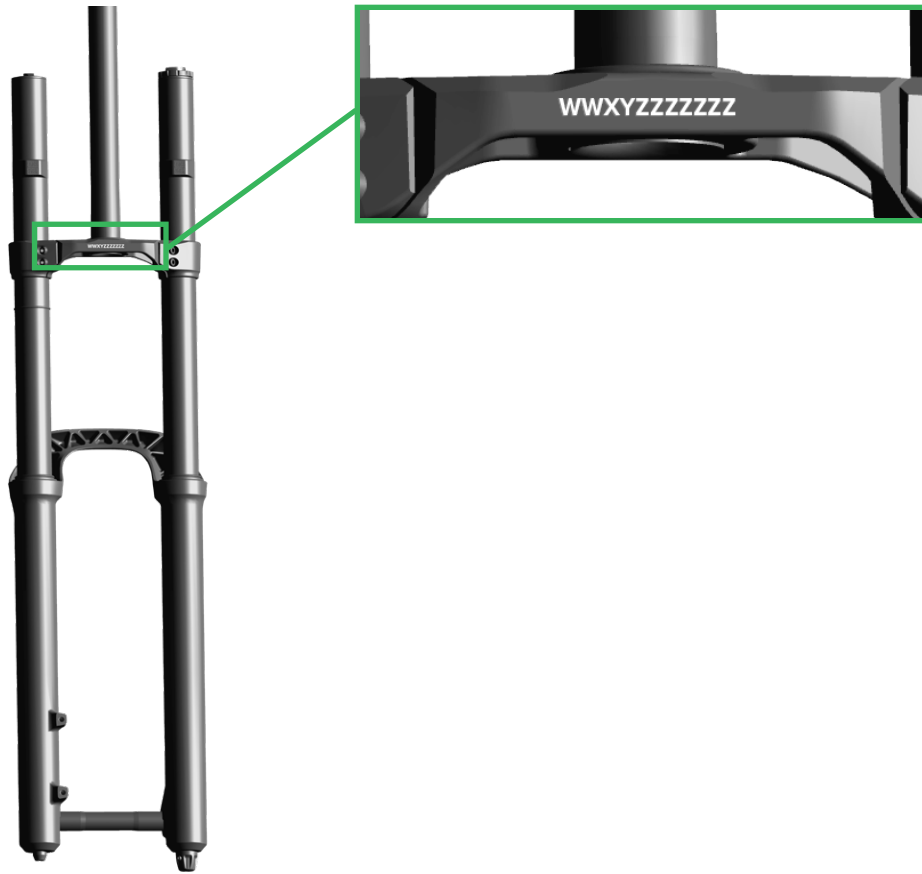


- The serial number decals are located on the front of the steerer tube and the inside of the right lower leg.

Suspension - Front

RockShox- Dual Crown Fork- BoXXer/ Domain

Serial Location after September 3, 2007



- The serial number is located on the back of the upper crown and the inside of the lower leg.

Suspension - Rear

RockShox Deluxe

Serial Location after July 29, 2016



Serial Location prior to July 29, 2016



- The serial number is laser etched on the back of the eyelet.

Suspension - Rear

RockShox Super Deluxe

Serial Location after July 29, 2016



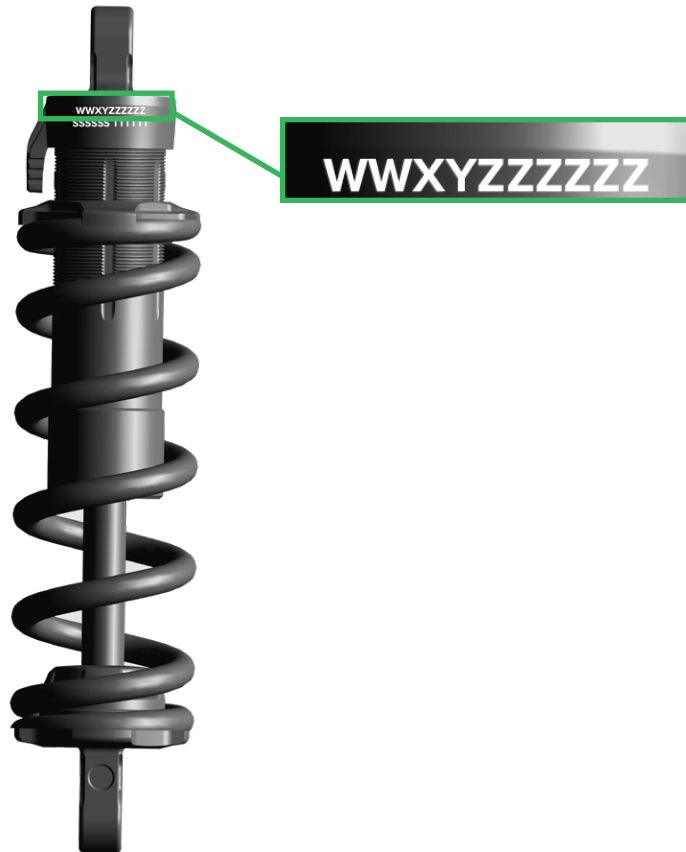
Serial Location prior to July 29, 2016



- The serial number is laser etched on the back of the eyelet.

Suspension - Rear

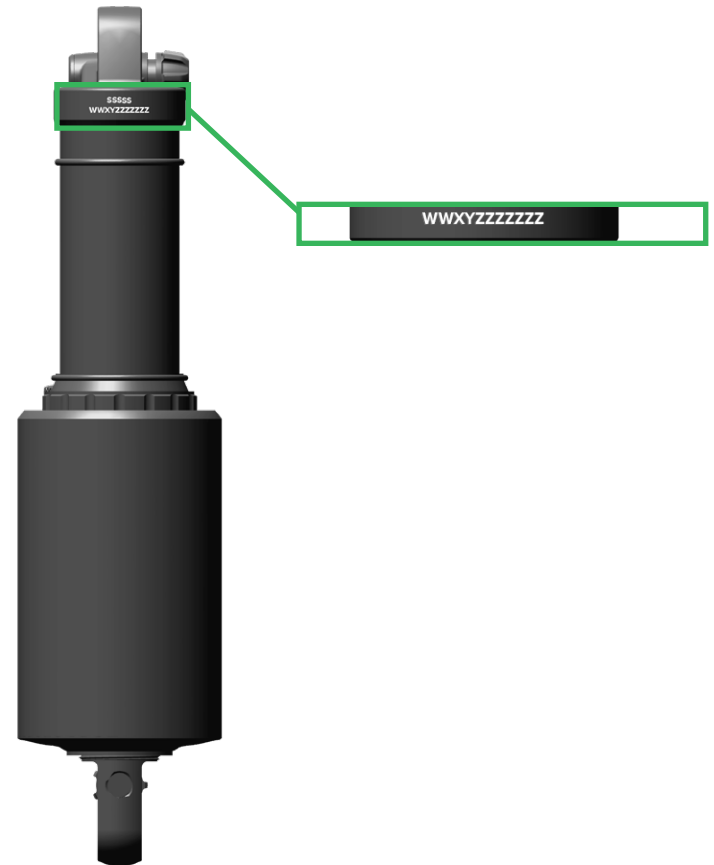
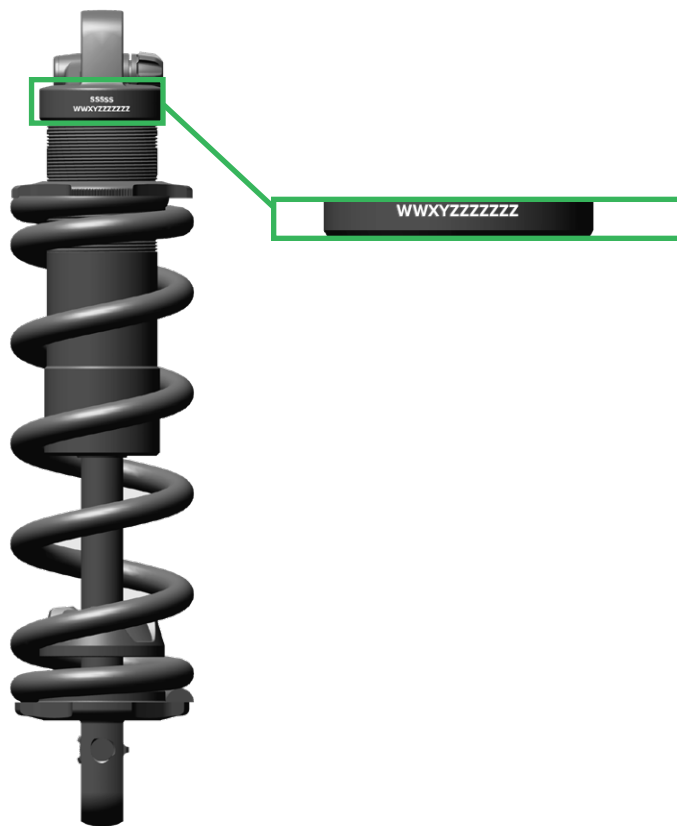
RockShox Super Deluxe Coil



- The serial number is laser etched on the back of the eyelet.

Suspension - Rear

RockShox Vivid/ Vivid Air/ Kage

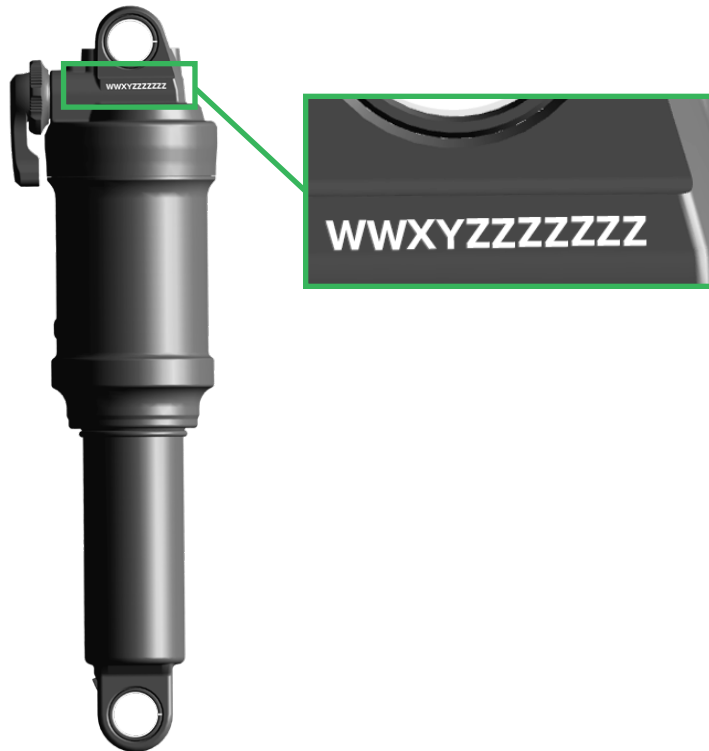


- The serial number is laser etched on the back of the eyelet.

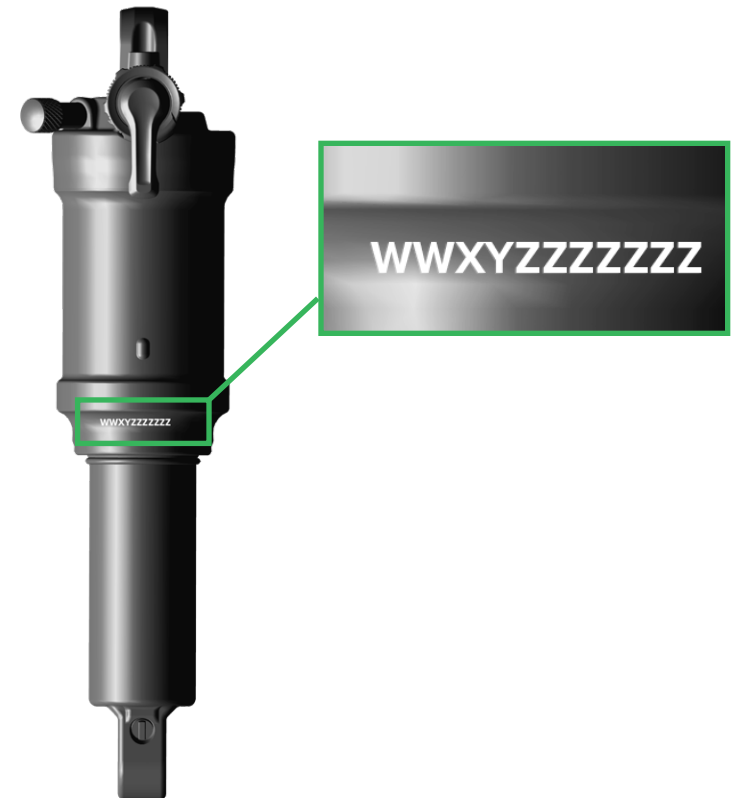
Suspension - Rear

RockShox Monarch/ Monarch Plus

Serial Location after July 22, 2013



Serial Location September 3, 2007 to July 22, 2013



- The serial number is laser etched directly under the eyelet or on the air can.



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