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Truvativ Adds Open Core Technology to Stylo Line

Benefits of Hollow Forging Available to More Rider Segments

Truvativ's aluminum hollow forging technology, OCT, is now available to the Cross Country, Trail and All-Mountain segment. OCT stands for Open Core Technology, which allows a decrease in weight while increasing both strength and stiffness. OCT technology has already made its mark with the Holzfeller OCT cranks, and Stylo is the ideal next application.

All aluminum chainrings receive a new Tungsten Grey finish, and new CNC details that reduce weight and improve shift quality. The new 4mm thick outer chainring will continue to use AL-7075 alloy for strength and durability.

Stylo OCT is available in the 3.3 model for Cross Country and Trail applications, 2.2 AM for All-Mountain applications, and 1.1G for the Single Speed scene.

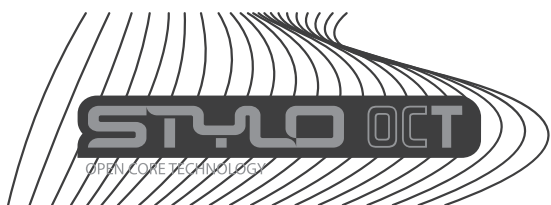
Stylo OCT continues to employ the popular GXP bottom bracket system. GXP has become the industry standard for high quality, external bearing bottom bracket systems. GXP benefits include ease of installation, tolerance to BB shell misalignment, and ability to be installed in a multitude of configurations. Also, Truvativ offers a ceramic GXP bottom bracket as an optional upgrade.

What's New?

- Open Core Technology in Stylo crank line
- New Tungsten Grey Finish on aluminum rings
- New CNC features on Outer Ring
- Silver 'Super Aluminum' finish option
- 180mm Single Speed Option

Features & Benefits

- OCT - Open Core Technology = Lighter, Stiffer, Stronger
- 4mm Ring Standard = stiffer chainrings equal better quality shift
- High-end Finishes = stunning looks
- Team GXP BB System = easy installation and high quality system
- 820g (3.3 version with BB) = Lightweight



| Suggested Retail Price (USD) | |
|------------------------------|-------|
| Stylo OCT 3.3 | \$225 |
| Stylo OCT 2.2 AM | \$205 |



For more information, please contact:

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EU: Elmar Keineke, MTB Technical PR Coordinator ekeineke@sram.com

Truvativ MTB Cranksets - 2009 Stylo OCT Specs / Comparison Chart

| | Stylo OCT 3.3 | Stylo OCT 2.2AM | Stylo OCT 1.1G |
|-------------------------------|------------------------------|------------------------------|------------------------------|
| Compatible Chain Type: | 9 speed | 9 speed | 9 speed |
| Interface: | GXP | GXP | GXP |
| Colors: | Mirror Black, Super Aluminum | Mirror Black, Super Aluminum | Mirror Black, Super Aluminum |
| BCD: | 64mm/104mm | 64mm/104mm | 64mm/104mm |
| Crank Length: | 170/175 | 170/175 | 170/175/180 |
| Crank Arm Material: | AL-6061 | AL-6061 | AL-6061 |

| Chaining Outer Position | | | |
|-------------------------|---------------------------------|--------------------------------|--------------------------------|
| Teeth: | 44 | Alloy Guard | Alloy Guard |
| Material: | 4mm AL-7075 | 6061 Alloy | 6061 Alloy |
| Color: | Tungsen Grey CNC Post Anodizing | Blast Black CNC Post Anodizing | Blast Black CNC Post Anodizing |

| Chaining Middle Position | | | |
|--------------------------|--------------|-------------|-------------|
| Teeth: | 32 | 36 | 32 |
| Material: | AL-7075-T6 | AL-7075-T6 | AL-7075-T6 |
| Color: | Tungsen Grey | Blast Black | Blast Black |

| Chaining Inner Position | | | |
|----------------------------|-----------------------------------|-----------------------|-----------------------|
| Teeth: | 22 | 24 | None |
| Material: | AL-7075-T6 | AL-7075-T6 | |
| Color: | Tungsen Grey | Tungsen Grey | |
| Chaining Bolts: | Alloy Double Hex Type / Stainless | Alloy Double Hex Type | Alloy Double Hex Type |
| Weight: | 820g (w/BB) | 805g (w/BB) | 780g (w/BB) |
| M15 Self-Extractor: | Alloy | Alloy | Alloy |
| GXP Team BB: | Included | Included | Included |
| Pedal Washer: | Included | Included | Included |

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